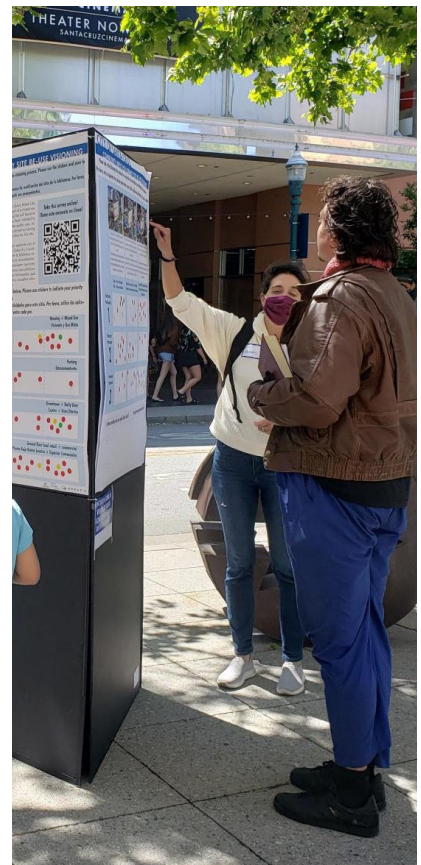




City of Santa Cruz

Library Site Re-Use Visioning Process

FINAL DRAFT | 2021 June 14





G R O U P 4

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1. INTRODUCTION

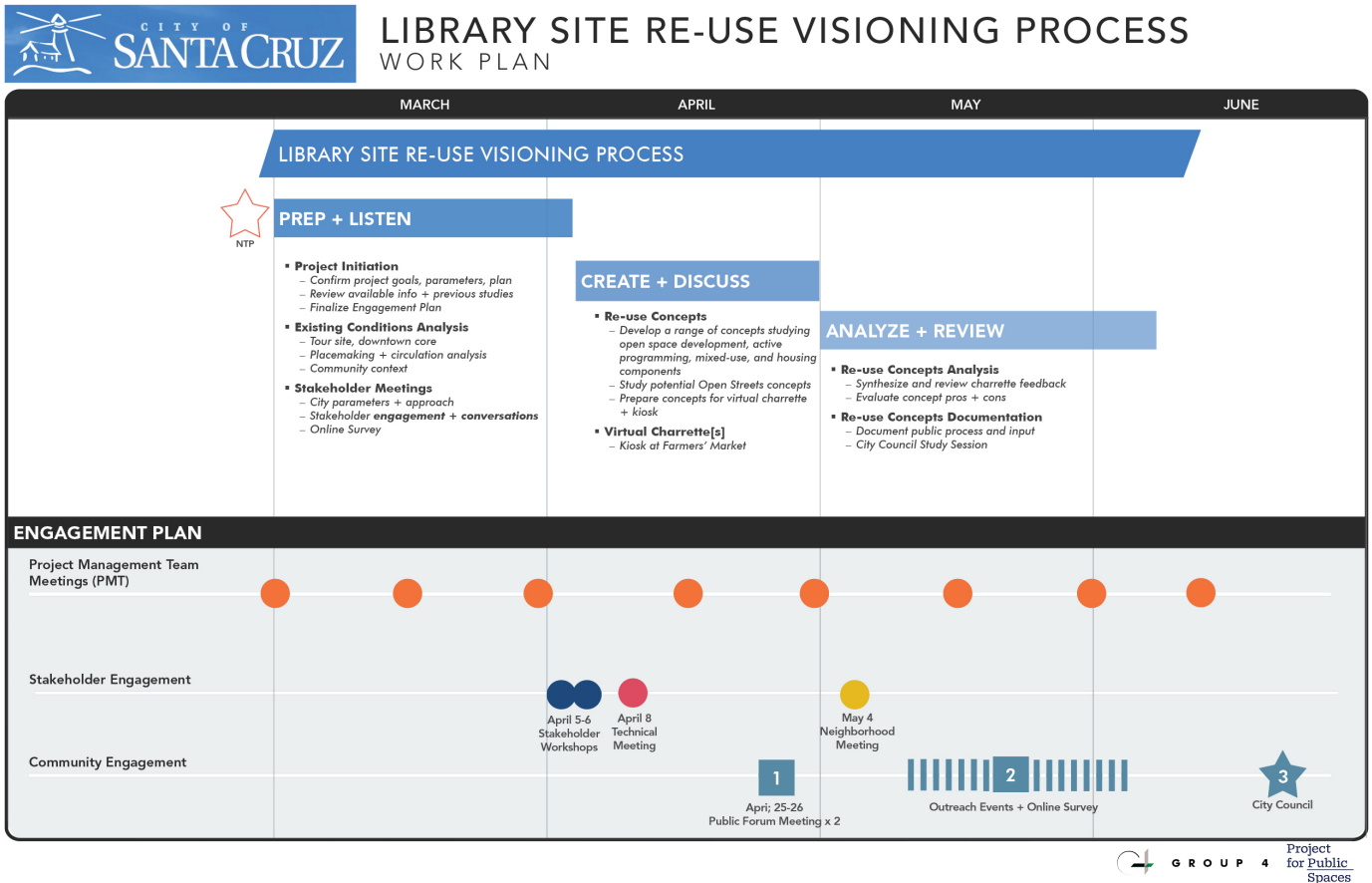
1.1 PROJECT INTRODUCTION

On June 23rd, 2020, the Santa Cruz City Council voted to move forward with the Library Mixed Use project, which will re-locate the Downtown Library to the intersection of Cedar and Lincoln Streets as part of a mixed-use and affordable housing development. The purpose of the Santa Cruz Library Site Re-Use Visioning process is to create an implementable, community-oriented vision for the existing Downtown Library site once the Library has moved to its new location. The recommended vision in the report is based on an extensive public and stakeholder engagement process, as well as a thorough understanding of the site and the community.

Several potential public uses and components were considered and discussed for this site, including parks, plazas, the farmers' market, parking, and mixed-use and affordable housing. At this time, there is no funding identified for the implementation of the preferred vision.

1.2 PROJECT CONTEXT

The current downtown library site is in the heart of downtown Santa Cruz, located across from City Hall and in close proximity to the Civic Auditorium. The approximately 59,000 square foot site is bounded by Locust Street and Church Street to its North and South, and Cedar Street and Center Street on the East and West respectively. The site includes the existing downtown Library, and two associated public parking lots – Lot 14 and Lot 16, which have a total of 59 parking spaces.



2. PROCESS

2.1 SCHEDULE

The Santa Cruz Library Site Re-Use Visioning process began in March 2021 and concluded in June 2021 with the submission of this report and a City Council study session.

2.2 PARTICIPATION

2.1.1 STAKEHOLDER PARTICIPATION

Project Management Team

- Bonnie Lipscomb, Economic Development Director, Economic Development Department
- Amanda Rotella, Principal Management Analyst, Economic Development Department
- Rachel Kauffman, Recreation Superintendent, Parks & Recreation Department

City Staff

- Jessi Bond, Supervisor of the Civic Auditorium, Parks and Recreation Department
- Lee Butler, Planning Director, Planning and Community Development
- Jadon Hajduk, Chief, Fire Department
- Rob Young, Operations Chief, Fire Department
- Tiffany Wise-West, Sustainability and Climate Action Manager, City Manager's Office
- Brian Borguno, Traffic Engineering Parking Program Manager, Public Works

Planning Consultants Team

Group 4 Architecture Research + Planning

- David Schnee, Principal-in-charge
- Daniel LaRossa , Architect, Associate
- Neha Diggikar, Planner

Project for Public Spaces

- Elena Madison, Director of Programs & Projects
- Shaylee Zaugg, Project Manager

Community Stakeholders

Three stakeholder meetings were conducted with local organizations:

- Affordable Housing Now
- Downtown Association
- Downtown Commons Advocates
- Downtown Forward
- Downtown Management Corporation
- Friends of the Civic
- Housing Santa Cruz County
- Santa Cruz Farmers Markets (SCCFM)
- Smart Solutions to Homelessness

Neighborhood Stakeholders Meeting

- Birichino Winery Tasting room
- Cruzio Internet
- Prophet Elias Greek Orthodox Church
- Ecology Action



Project for Public Spaces

2.1.2 PUBLIC OUTREACH AND INPUT

- **Mixture of Uses:** Create a dynamic, mixed-use civic center in downtown Santa Cruz that offers a new type of destination. Incorporate housing and also feature a mixture of community, civic, and market amenities.
- **Inviting and Intergenerational:** Have the space be inviting to everyone in Santa Cruz, not just residents. Include age-friendly attractions and opportunities to draw-in visitors for arts, culture, markets, and community experiences.
- **Flexible Design:** Design the public space with an openness and flexibility that can accommodate programming and activities that can change with the time of day, week, and year.
- **Pedestrian and Transit Connectivity:** Provide pedestrian and transit friendly street features that allow people to access the other great destinations in downtown Santa Cruz safely and with ease.

Input gathered from the community workshops was used to shape the community survey for the second round of public input. This survey was available in English and Spanish. It was published online and was also administered in-person at four locations across the City. These locations included the Pacific Avenue Retail Corridor, the Midtown Market, the Beach Flats and Nueva Vista Community Center. In addition to the City's publishing efforts, the online survey was also shared by local organizations with community members. These organizations include:

- Business Council
- Chamber of Commerce
- City of Santa Cruz Social Media
- City of Santa Cruz Economic Development Social Media
- Downtown Associations
- Downtown Forward
- Santa Cruz Library
- Santa Cruz Neighbors
- Santa Cruz Works

The community survey remained open from May 13th to June 8th, received 720 responses.



Outreach at Pacific Ave, May 13 2021



Outreach at Midtown Market, May 21 2021



Outreach at Beach Flat Park, June 1 2021



Outreach in Lower Ocean at Nueva Vista Community Center, June 9 2021



Santana Row, San Jose



Pearl Brewery District, San Antonio



Santa Cruz Farmers' Market, Lot 4, Santa Cruz

3. PROJECT COMPONENTS

The options presented to the community for consideration included various components and uses that could potentially be included on this site.

3.1 PLAZA

Plazas are vibrant features of many downtowns, serving as outdoor gathering spaces that support a great variety of activities. A plaza can support community members and businesses, while complementing the City Hall and Auditorium. From an expanded corner or a widened street edge to a larger programmable space, this site can support a plaza of any size.

3.2 PARK

Parks can have a variety of landscape and hardscape features, interactive spaces and activities. With new residential and commercial developments downtown, a park could support individuals and families that live and work downtown.

3.3 FARMERS' MARKET

The Santa Cruz Farmers' Market, currently operating on Parking Lot 4, takes place once a week on Wednesdays and anticipates operating two times a week in the future. The City is aiding the Market's effort to find a permanent space and it was discussed as a potential component for this site. The Farmers' Market is not only a source of produce, but also acts as an important incubator for local businesses. The Farmers' Market could be integrated with a park and plaza.

3.4 HOUSING

Affordable Housing is a priority for Downtown Santa Cruz. A significant amount of housing is currently being developed downtown, but only a limited amount of it is affordable. The City's Housing blueprint encourages staff to maximize affordability in downtown housing units and analyze parcels that are best suited for affordable housing development, with particular attention to existing surface parking lots. The site could support a variety of housing types, from townhomes to apartments, and can go up to three stories or higher with the Council's approval.

3.5 STREETScape

As opportunities on the site were being considered, the important role adjacent sidewalks and streets play in creating a vibrant public space was also discussed.

3.6 CULTURE, ART AND IDENTITY

Located within the Cedar Street Village Corridor, which strives to preserve and enhance the informal village qualities of Cedar Street, the site has the potential to reflect Santa Cruz's unique culture, artwork and identity. Murals or sculptural elements could be incorporated into the site to reflect community expression, complementing the civic character of City Hall and the Civic Auditorium.

3.7 PARKING

This visioning process aims to reconfigure and retain the existing number of parking spaces on this site.



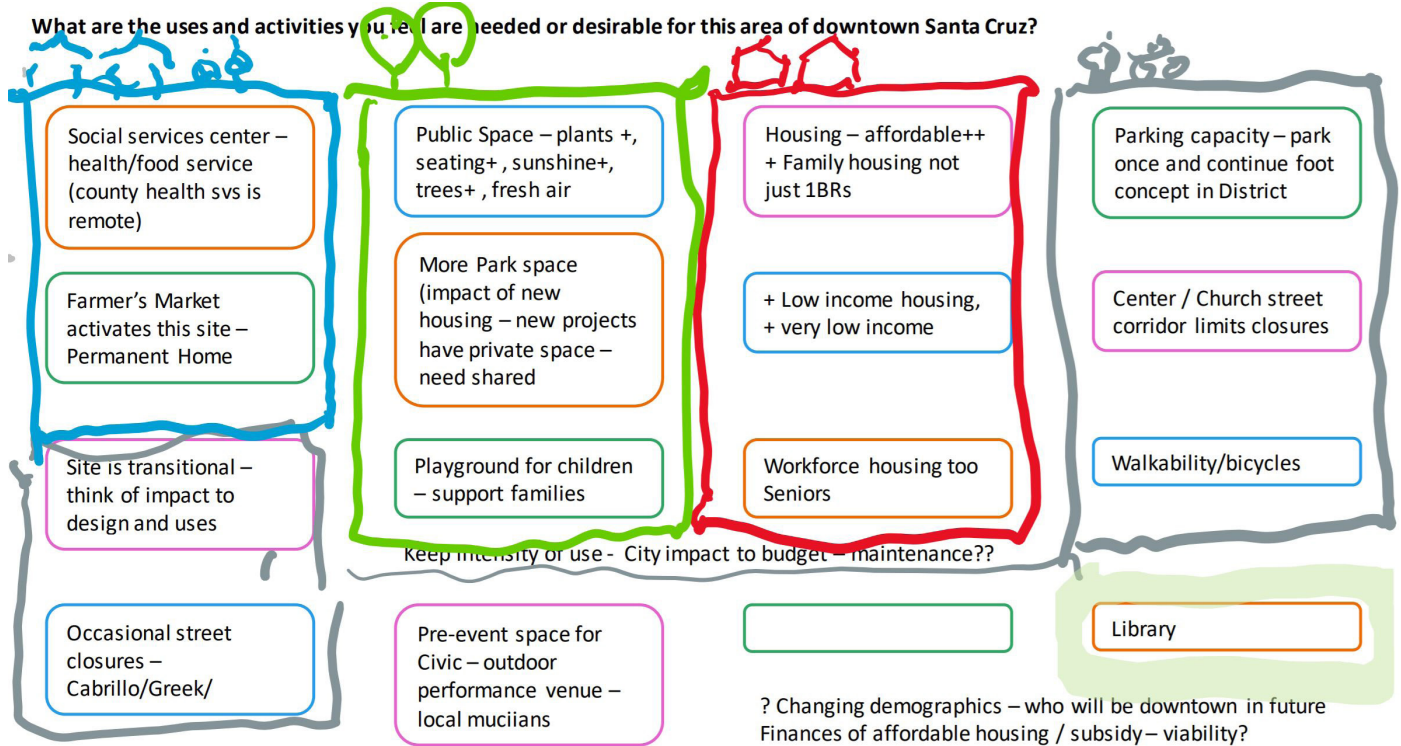
George W. Davis Bayview Senior Center, San Francisco



Santana Row, San Jose



Santa Cruz Museum of Art & History, Santa Cruz



4. SUMMARY OF COMMUNITY AND STAKEHOLDER FEEDBACK

4.1 ROUND 1: SUMMARY OF INPUT FROM STAKEHOLDER AND COMMUNITY WORKSHOPS

A few key themes emerged from stakeholder, staff and community workshops.

- Flexible design and a mixture of uses were the priorities for this site.
- Housing advocates and employees that work downtown see an important opportunity to dedicate a significant portion of this site to affordable, low-income, and rent restricted housing. Workforce housing was also a preferred option.
- The Santa Cruz Farmers' Market expressed interest in moving to this site, and community members expressed support for their presence.
- To retain the character of the site community members also saw the potential to adaptively re-use the existing library structure for community or retail uses such as food halls, museums, community centers etc.
- Downtown residents, shoppers, business owners and associated local organizations brought to light the need for more flexible open spaces that are family friendly. Places to eat, picnic and gather, and spaces for children to play were among some of the popular themes that emerged for open spaces. Participants in these workshops expressed a strong desire to see more spaces like Abbott Square in Downtown Santa Cruz. However, there were also concerns about the safety and management of open spaces on this site.
- Participants expressed the desire to retain the scale and character of downtown Santa Cruz, with pedestrian friendly spaces. The Church Street festival and the Greek Festival were cited as successful examples of using adjacent streets as public spaces. Based on access needs of neighboring properties,

and emergency access requirements of the Fire Department, partial closure of the western half of Church Street for use by the Farmers' Market is feasible.

- Users and advocates of the Civic Auditorium saw the opportunity to use open space on this site for performance-related activities such as rehearsals and large events.
- Advocates of the downtown Library expressed their desire to keep the library on site.

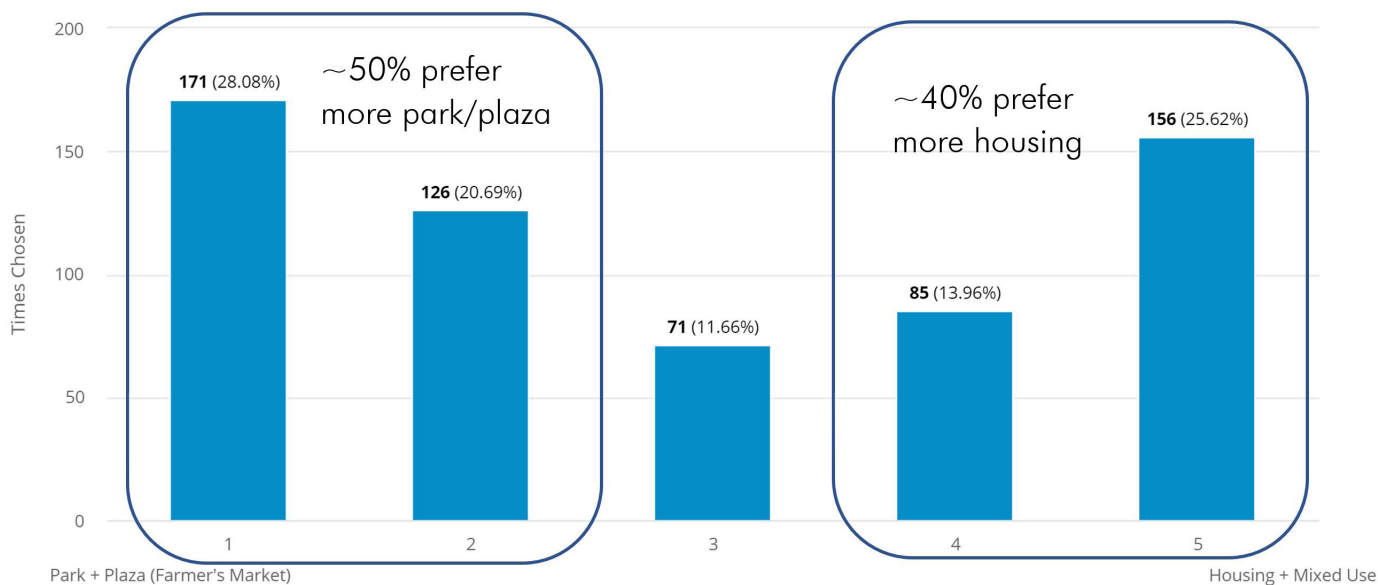
4.2 ROUND 2: SUMMARY OF FINDINGS FROM COMMUNITY SURVEY

Input from stakeholder and community workshops was synthesized into a community survey that could further narrow down the possibilities and help build consensus for a joint vision for the site. The survey was divided into two parts. The first section of the survey was aimed at understanding the community's priorities through indication of the level of preference between various pairs of individual uses and characteristics of the site. The second section of the survey showed three possible vision alternatives with different scales of potential uses on the site.

4.2.1 USES

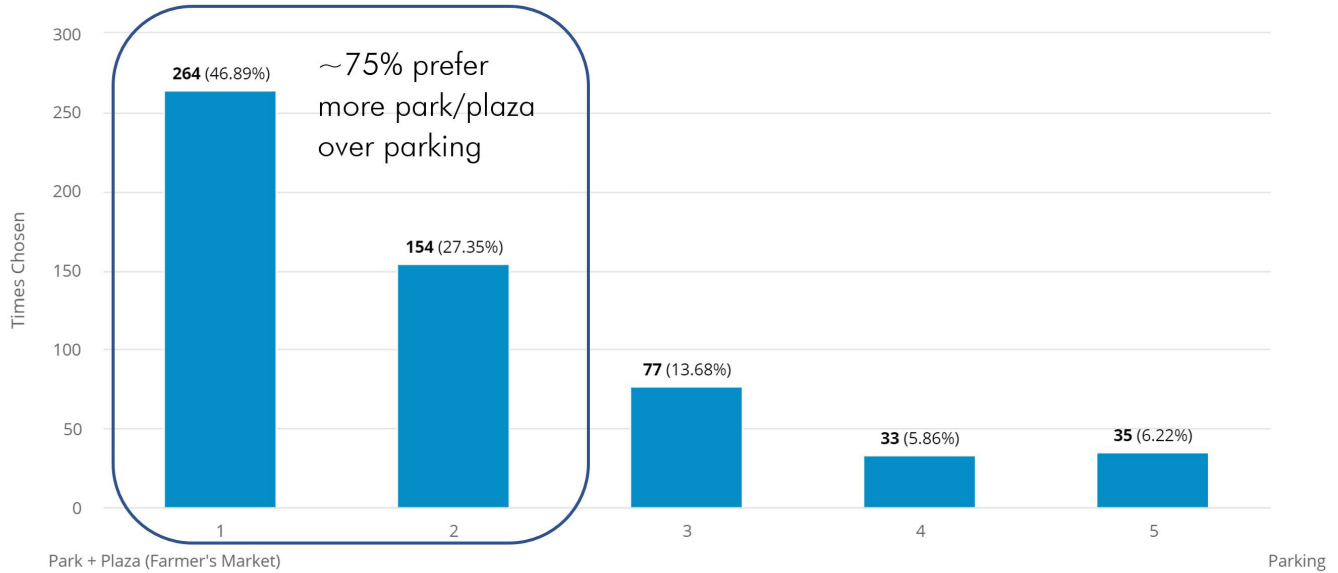
Park + Plaza (Farmers' Market) vs. Housing + Mixed Use

A slim preference for more open space was seen when participants were given the opportunity to indicate their preference for more housing versus more park or plaza space on this site. Throughout this survey, no distinction was made between park and plaza spaces. Almost 40% respondents indicated a preference for more housing on the site while almost 50% indicated a preference for more park and/ or plaza space on this site, which would include the Farmers' Market. Approximately 11% indicated that they would prefer a balance of housing and open space on the site.



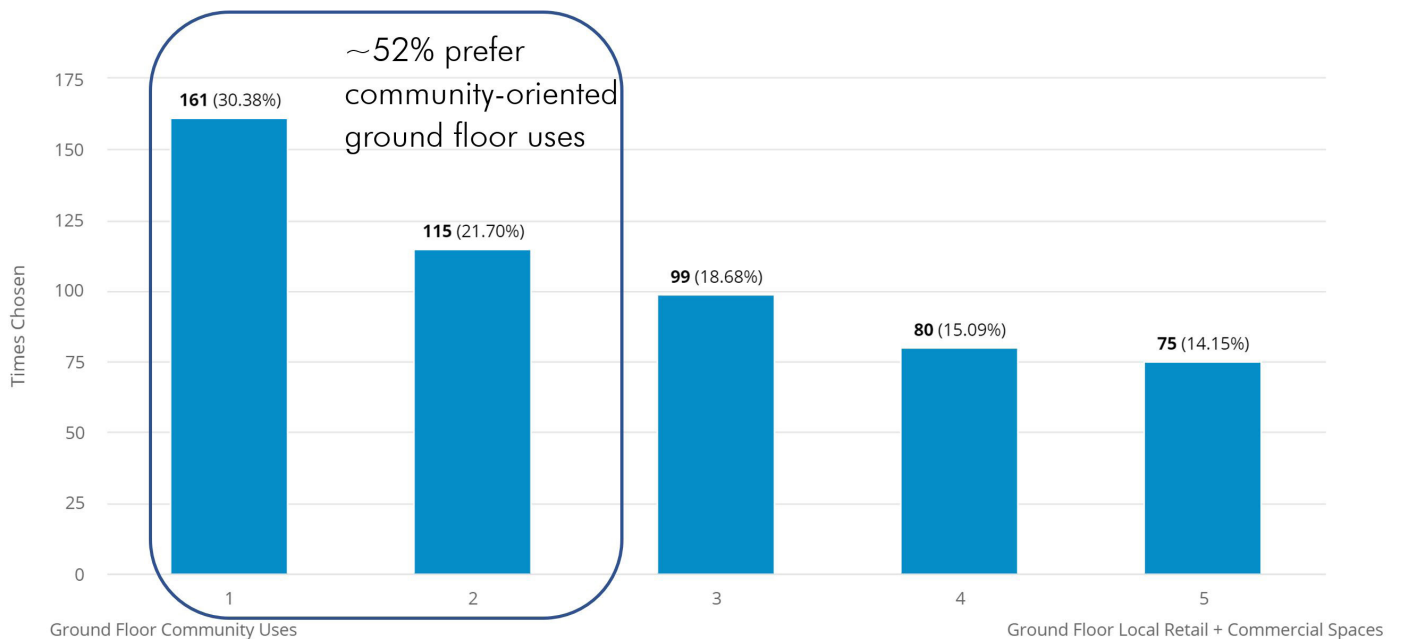
Park + Plaza (Farmers' Market) vs. Parking

The preference for more park and/or plaza space was significant when compared with parking. Only 12% preferred more parking over more park and plaza space. An additional 13% indicated that they would prefer a balance of parking and park and/or plaza space. Almost 75% indicated that they would like to see more park and/or plaza space, including the farmers' market, over parking space.



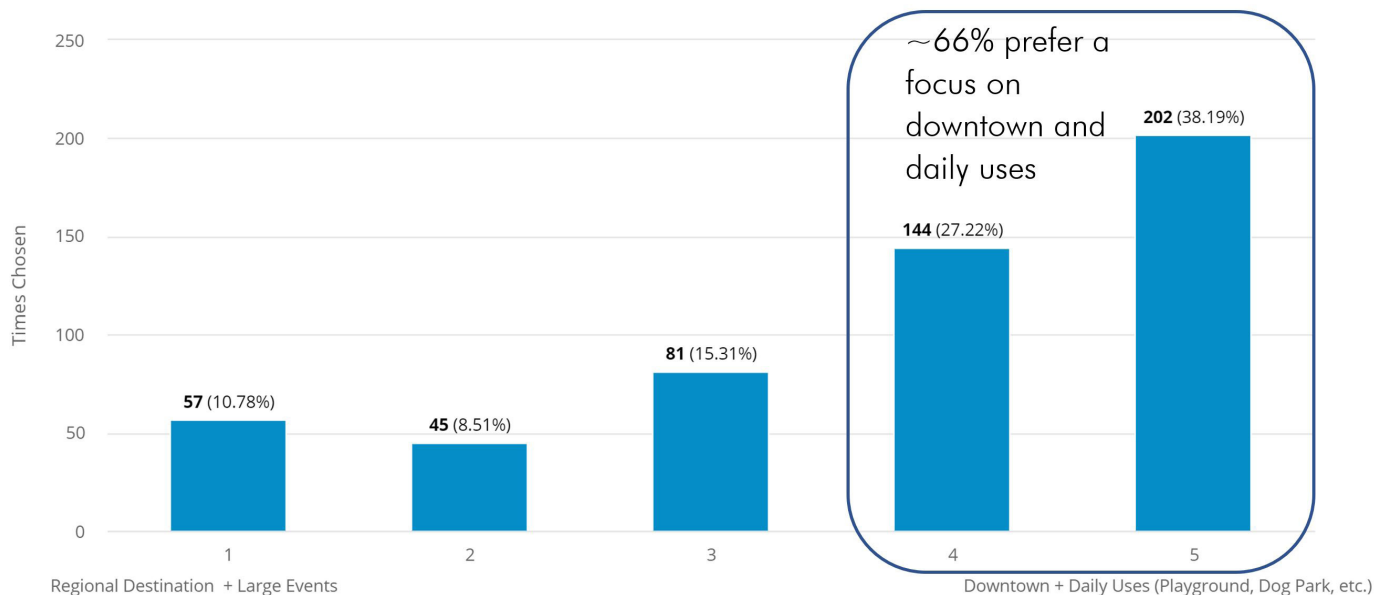
Ground Floor Community Uses vs. Ground Floor Retail + Commercial Spaces.

A preference for ground floor community uses over ground floor retail uses was apparent, with over 52% respondents supporting the preference.



Regional Destination + Large Events vs. Downtown + Daily Uses

Echoing input during in Round 1 of stakeholder and community workshops, a significantly larger number of respondents, approximately 66% indicated a preference for a vision that was more focused on downtown and daily uses, such as parks and playgrounds, versus a vision that was more focused toward regional use and large events. Only 20% indicated a preference for a regional destination and large event space.



4.2.2 VISION ALTERNATIVES

Part 2 of the survey asked participants to rank in order of preference three different alternative site use concepts. Each had a simple title, a short description and a site plan illustration. As quantitative site capacity or technical feasibility of options was beyond the scope of this visioning study, the sketch site illustrations were kept purposely loose and were prepared just as a communication aide. These are outlined on the following pages.

Plaza + Park with Housing

This option would have a significant plaza and/or park incorporating activities and amenities including the Santa Cruz Farmers' Market with affordable housing along Locust St.

**Mixed-Use Housing with Civic Plaza**

This option would have a significant affordable housing component over ground floor community or commercial space, as well as a plaza that could potentially include the Santa Cruz Farmers' Market.



Library Structure Re-purposed with Parking

This option would adaptively re-use the existing building frame for community or commercial space with an adjacent, reconfigured mid-block parking lot.



Rank Order of Preference. Approximately 550 participants ranked the options which provided very clear preferences. The “Mixed-Use Housing with Civic Plaza”, which had a significant housing component with a smaller park and plaza space received the highest score, with the greatest number of respondents ranking it first. The “Plaza + Park” with housing received the greatest number of 2nd choice responses, giving it the second rank. The “Library Structure Re-purposed with Parking” option, which proposes to adaptively re-use the library structure for community or commercial uses, received the lowest score, and ranked lowest amongst the three options.

Rank	Choice	Distribution	Score	Times Ranked
1.	Mixed Use Housing with Civic Plaza		1236	590
2.	Plaza + Park with Housing		1174	573
3.	Library Structure Re-purposed with Parking		900	548

3rd Preference

2nd preference

1st preference

**The scoring is based on the ranked question above. The question had 3 choices, so when an item was ranked number one, it got a score of 3, second position got a score of 2, and the third position gets the lowest score of 1. The total score of each choice was calculated based on these weighted values, for however many times it was ranked.*



Interest in keeping the library on the site. As Council specifically requested this vision process to address how the site be repurposed after the library is relocated, the survey did not include questions about the relocated library project. Nevertheless, we created space in all of the engagements and at the end of the survey for people to share whatever was on their minds. Amongst a wide range of comments that are included in the appendix, approximately 17% of respondents expressed their desire to have the library remain on site. At the in-person kiosk it was interesting to see different members of a couple or family consider these questions in each their own way, and prioritize or comment differently. A word cloud of the topics addressed in the comments with font size reflecting frequency of use of that word within the comments given is shown below.

5. SITE RE-USE VISION RECOMMENDATION

Site reuse processes often take many years of consideration and analysis. While this was the City's first structured dialogue regarding the existing Library site, there was a high level of community interest and engagement with the visioning process. Based on the responses received, there is a strong preference for a significant portion of the site to incorporate affordable housing. Complementing this community goal, there is strong interest in downtown-focused open space that could include a combination of plaza and park spaces supporting the Farmers' Market. Ground floor uses in a potential multi-story housing component should also be focused on community needs, as opposed to commercial development.

"Affordable Housing is a priority for our community. I believe it can be done in a mixed-use format with an acknowledgement of place, respect and voice of the people served, housing elements guidelines, creative and cultural appropriate design and environmental sustainability."

-Community Survey Respondent

6. NEXT STEPS

Typically, a site feasibility study will follow the visioning process, and include a greater level of detail regarding site reuse, capacity, and economics. This particular site's reuse would benefit from a feasibility study that provides more information on the following questions:

Affordable Housing Analysis:

- Within the context of downtown and specifically this site, what is the right type of affordable housing? Family, senior, workforce, etc.
- What are the appropriate affordability targets?
- What are the development economics and what opportunities are there for needed funding?
- What types of housing structure(s) provide for the preferred (townhouse, multi-story wood frame, podium, etc.)? How many stories? ,

Park and Plaza

- What uses are most desired?
- What hardscape and landscape and site furniture features are most desired
- What are the costs of construction, maintenance, and programming, and how will they be funded?
- What Further analysis of partial/temporary street closures to facilitate farmers market?

"I would love more options for downtown to feel like a destination for families, where you can bring children. A cute playground. A park with a nice grassy patch. This way you can shop, eat and find a spot to hang out with your kids. It would also be great to have nicer public restroom options for this same reason."

-Community Survey Respondent

Parking

- How much surface parking should be provided on site?
- How much parking, if any, should be provided for any of the proposed new housing or other uses?

Planning, Entitlement, and Development Considerations

- What planning reviews and approval may be needed for a proposed project?
- What is the timing of a proposed project and will there need to be interim uses of the existing site or building considered?

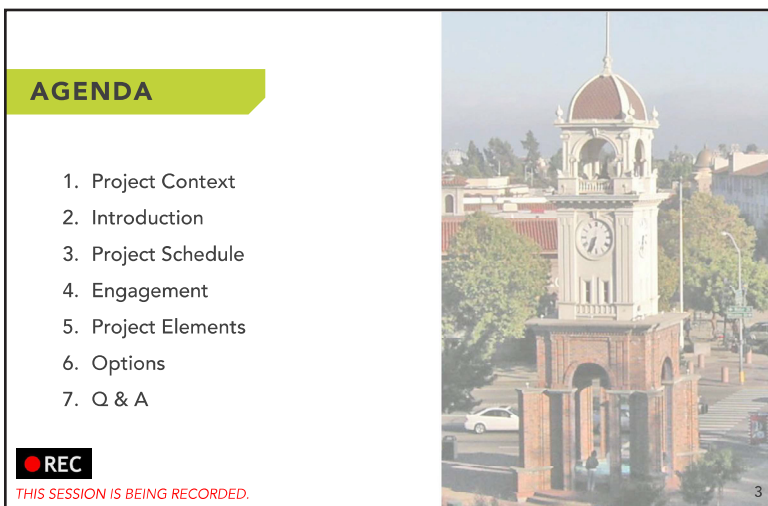
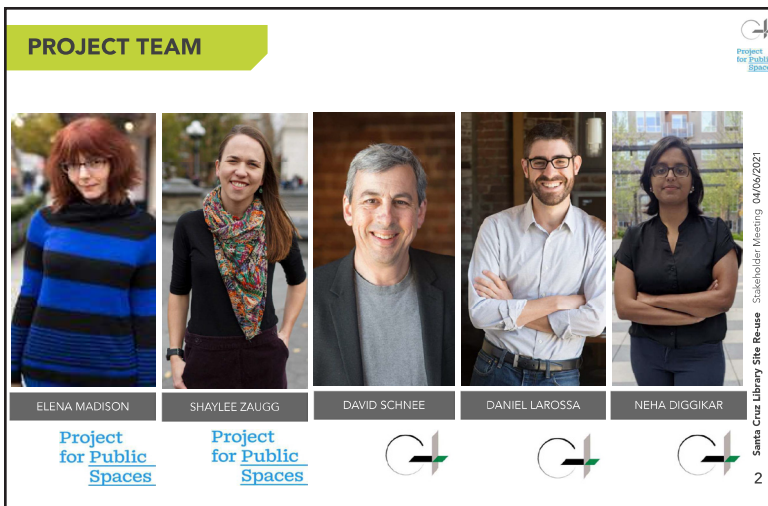
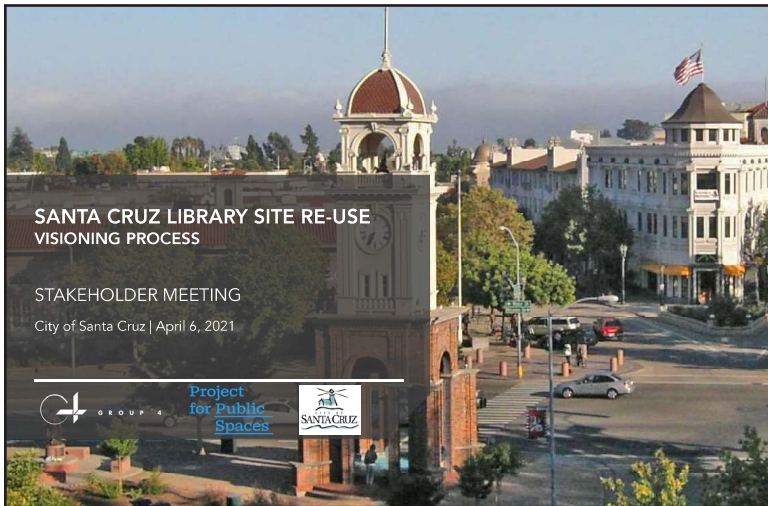
City, community, stakeholder, and partner engagement

- Additional input from elected, and appointed bodies as well as from staff will be necessary to help guide the project and fit it into other City goals, and projects.
- Robust community input on the next level of programming and in design will make the project more responsive to, and relevant for, the community at large.

7. APPENDICES

7.1 STAKEHOLDER MEETINGS

7.1.1 STAKEHOLDER MEETING SLIDE DECK



AGENDA

1. Project Context

2. Introduction

3. Project Schedule

4. Engagement

5. Project Elements

6. Options

7. Q & A

REC

THIS SESSION IS BEING RECORDED.

4

PROJECT CONTEXT

- A new library site has been identified at Cedar and Cathcart Streets as part of the Downtown Mixed-Use Project:

GoodTimes

NEWS • COVER STORIES • A&E • CALENDAR • FOOD & DRINK • COLUMNS • ARCHIVES

Santa Cruz Moves Toward Mixed-Use Library/Garage Downtown

Mayor Justin Cevallos says budget vote will wait until July

SANTA CRUZ CITY COUNCIL VOTED TO REDEVELOP FOR A NEW LIBRARY AND PARKING STRUCTURE.

Project for Public Spaces

Santa Cruz Library Site Re-use Stakeholder Meeting 04/04/2021

UN

PROJECT SCOPE

At the June 23rd, 2020 City Council Meeting, as part of the recommendation to proceed with the Mixed Use Downtown Library Project, Council approved the following motion:

"1.4. Prior to the start of construction of the mixed-use downtown library project, [the City will] initiate a public process to consider reuse options of the current library site, including affordable housing, a community commons and other public uses."

Project for Public Spaces

Santa Cruz Library Site Re-use Stakeholder Meeting 04/04/2021

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AGENDA

1. Project Context

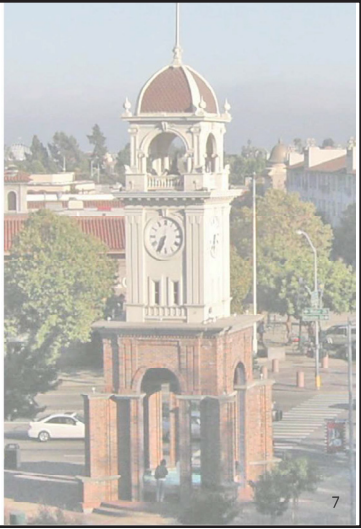
2. Introductions

3. Project Schedule

4. Engagement

5. Project Elements

6. Q & A



PROJECT FOR PUBLIC SPACES

Mission

Great public spaces strengthen communities.



We bring public spaces to life by planning and designing them with the people who use them every day. Our knowledge, skills, and strategies equip people to fuel lasting change. Together, we create community-powered public spaces around the world.



Santa Cruz Library Site Re-use

Stakeholder Meeting 04/06/2021

GROUP 4

• Design should enrich individuals and amplify a community's collective spirit.

• We believe in the power of community decision making and stewardship of public places and spaces.

• Design should foster a positive and conscious relationship between the built and natural environment.







Santa Cruz Library Site Re-use

Stakeholder Meeting 04/06/2021

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INTRODUCTIONS

- Parks and Recreation
- Economic Development
- Planning
- Parking
- City Manager's Office
- Police
- Fire

Project for Public Spaces

Santa Cruz Library Site Re-use

Stakeholder Meeting 04/06/2021

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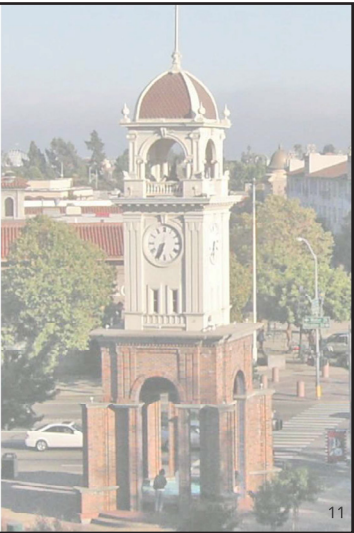
AGENDA

1. Project Context
2. Introduction
3. Project Schedule
4. Engagement
5. Project Elements
6. Options
7. Q & A

Project for Public Spaces

Santa Cruz Library Site Re-use

Stakeholder Meeting 04/06/2021



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PROJECT SCHEDULE

CITY OF SANTA CRUZ

LIBRARY SITE RE-USE VISIONING PROCESS

DRAFT WORK PLAN

MARCH

APRIL

MAY

JUNE

LIBRARY SITE RE-USE VISIONING PROCESS

PREP + LISTEN

CREATE + DISCUSS

ANALYZE + REVIEW

ENGAGEMENT PLAN

Stakeholder Engagement

Community Engagement

TBD...

April 3-6 Stakeholder Workshops

1 Public Forum Meeting + 2

2 Market Kiosk + Online Survey + Q&A

3 June 8 City Council Study Session

Project for Public Spaces

Santa Cruz Library Site Re-use

Stakeholder Meeting 04/06/2021

GROUP 4

Project for Public Spaces

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AGENDA

1. Project Context
2. Introduction
3. Project Schedule
4. Engagement
5. Project Elements
6. Options
7. Q & A

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ENGAGEMENT

Community Stakeholder Invitees

- Santa Cruz Farmers Markets
- Downtown Commons Advocates
- Affordable Housing Now
- Housing Santa Cruz County
- Downtown Forward
- Downtown Association
- Downtown Management Corporation
- Smart Solutions to Homelessness
- Friends of the Civic
- Others ?

Project for Public Spaces

Santa Cruz Library Site Re-use Stakeholder Meeting 04/06/2021

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ENGAGEMENT

Public Input

- ROUND 1 - VISIONING
 - Public Forum Meetings (2 dates TBD) – same meeting two times
- ROUND 2 – REFINING THE VISION (PRIORITIZATION)
 - Online Survey
 - In-person self-directed kiosks, in library, city hall, possible other pop-ups

Project for Public Spaces

Santa Cruz Library Site Re-use Stakeholder Meeting 04/06/2021

CAN YOU HELP PUBLICIZE?

15

CITY INPUT

- Parks and Recreation
- Economic Development
- Planning
- Parking
- City Manager's Office
- Police
- Fire

Project for Public Spaces

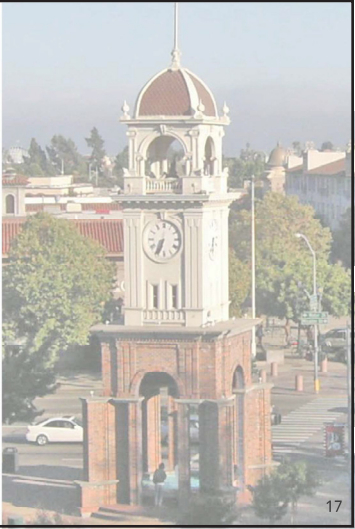
Santa Cruz Library Site Re-use

Stakeholder Meeting 04/04/2021

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AGENDA

1. Project Schedule
2. Introduction
3. Engagement
4. Project Context
5. Project Components
6. Options
7. Q & A



Project for Public Spaces

Santa Cruz Library Site Re-use

Stakeholder Meeting 04/04/2021

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PROJECT SITE



Project for Public Spaces

Santa Cruz Library Site Re-use

Stakeholder Meeting 04/04/2021

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PROJECT SITE



915 Cedar Street to remain and be repurposed.

58,200 SF
60 surface parking spaces



Project for Public Spaces

Santa Cruz Library Site Re-use Stakeholder Meeting 04/06/2021

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PROJECT COMPONENTS

- PLAZA
- PARK
- FARMERS' MARKET
- STREETScape
- HOUSING + MIXED USE
- SURFACE PARKING
- CULTURE, ART + IDENTITY



Project for Public Spaces

Santa Cruz Library Site Re-use Stakeholder Meeting 04/06/2021

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PLAZA





Project for Public Spaces

Santa Cruz Library Site Re-use Stakeholder Meeting 04/06/2021

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7. APPENDIX

23 SANTA CRUZ LIBRARY SITE RE-USE VISIONING PROCESS

PARK



Project for Public Spaces

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FARMERS' MARKET



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STREETSCAPE



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Santa Cruz Library Site Re-use Stakeholder Meeting 04/04/2021

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HOUSING + MIXED-USE



Santa Cruz Library Site Re-use Stakeholder Meeting 04/06/2021
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SURFACE PARKING



EXISTING PARKING ON SITE- LOT #16 (LOT #14 BEYOND)



LOT #4



FRONT STREET FARMERS MARKET STUDY



Santa Cruz Library Site Re-use Stakeholder Meeting 04/06/2021
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CULTURE, ART, AND IDENTITY



Santa Cruz Library Site Re-use Stakeholder Meeting 04/06/2021
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PROJECT COMPONENTS

- PLAZA
- PARK
- FARMERS' MARKET
- STREETScape
- HOUSING + MIXED USE
- SURFACE PARKING
- CULTURE, ART + IDENTITY

What is the most important need/opportunity this project could address?

Santa Cruz Library Site Re-use Stakeholder Meeting, 04/06/2021

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7.1.2 STAKEHOLDER MEETING SUMMARY

Complete recaps of the Stakeholder Meetings are available for viewing on the City of Santa Cruz website at <https://www.cityofsantacruz.com/government/city-council-subcommittees/downtown-library/stakeholder-meetings>

Highlights from the Stakeholder Meetings:

- The Santa Cruz Farmers Market leadership would like to have a permanent space - a space that is architecturally and aesthetically comfortable, and expands programming/offers (cold storage, interior space, etc.). They have worked with the City to explore options on Lot 7 on Front Street and are particularly interested in this location. There is a possibility of the farmers market happening more than once a week in the future. A larger market in summer and smaller one in winter. They would also like to have a covered area
- The Church St fair and Greek festival were popular examples in discussions with stakeholders of events or markets temporarily using streets
- Given the assumption that the Library is moving, affordable housing is the best use for this site. There are very few lots left in Downtown Santa Cruz and Housing is a critical need there. This site would be good for low-income, rent-restricted, housing.
- The site could complement and augment the civic auditorium – events, pre-function gathering, rehearsals, lectures and more.
- The Farmers Market and the Civic both are regional draws and recognize the need for parking for their patrons.
- Further discussion will be needed about the operation, maintenance and management of parks and plazas on this site.
- Advocates believe that the library is still the best use for this site.

7.2 CITY STAFF MEETING SUMMARY

Downtown Library Site Re-Use Visioning Process

April 8th – Technical Meeting

Attendees: City Staff from Public Works, Parks & Recreation, Planning, Fire, and the City Manager's Office.

Department Feedback:

- Planning: Max height on the site is 35ft, but could go up to 50ft on parts of the site with City Council approval
- Fire Department: important to maintain access for Fire Trucks. Center Street is a key transit corridor and would be problematic to close on a regular basis. Church Street and Locust Street would be better for potential closures.
- City Manager's Office – Sustainability: consider a solar canopy. With proximity to other City owned sites might be opportunity to take advantage of net energy metering
- Parks & Recreation – Civic Auditorium: Parking and access to auditorium are important

7.3 NEIGHBORHOOD STAKEHOLDER MEETING SUMMARY

Downtown Library Site Re-Use Visioning Process

May 4th – Meeting with Church Street Businesses

Attendees: Representatives from Birichino, Cruzio, Ecology Action, & Prophet Elias Greek Orthodox Church.

Feedback:

- Access is important for Cruzio work trucks and Ecology Action bike program trucks with trailers into the Cruzio parking lot
- Keep in mind line of sight for infrastructure on roof of Cruzio building
- Need to maintain street parking in front of businesses for loading and customer access
- Keep in mind Church services schedule – important to retain parking for church users
- Excited about potential event space that could be used by nearby businesses/organizations
- Like the idea of a North/South Street closure that would leave the East side of the street open to vehicular traffic.

7.4 COMMUNITY WORKSHOPS 1 & 2 SLIDES

Santa Cruz Library Site Re-Use Visioning Process



City of Santa Cruz Public Forum

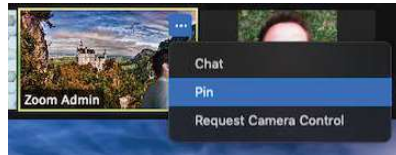
Project
for Public
Spaces



April 25 & 26, 2021

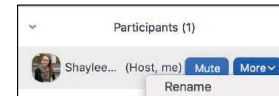
Technology Notes

- **Audio Muted** – You are automatically muted and only facilitators can unmute or provide permissions in the main session. In breakout rooms you will be able to unmute.
- **Pin Video** – For best viewing, you can Pin Facilitator videos.

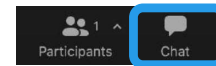


- **Recorded** – This session is being recorded for public access on the project website afterwards

- **Zoom names** – Facilitators are indicated. You can change your name, if desired.



- **Chat** – Please share any questions you have by sending them in the Chat.



2

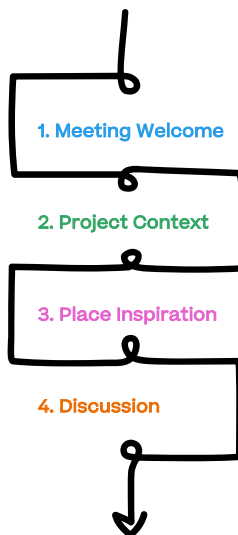
Meeting Agreements

1. Respect our joint commitment
2. Be curious, caring, and open minded
3. Take space, make space
4. Listen actively
5. Take care of yourself



3

Agenda



4

Who We Are



5

Project Team



ELENA MADISON

Project
for Public
Spaces



SHAYLEE ZAUGG

Project
for Public
Spaces



DAVID SCHNEE



DANIEL LAROSSA



NEHA DIGGIKAR

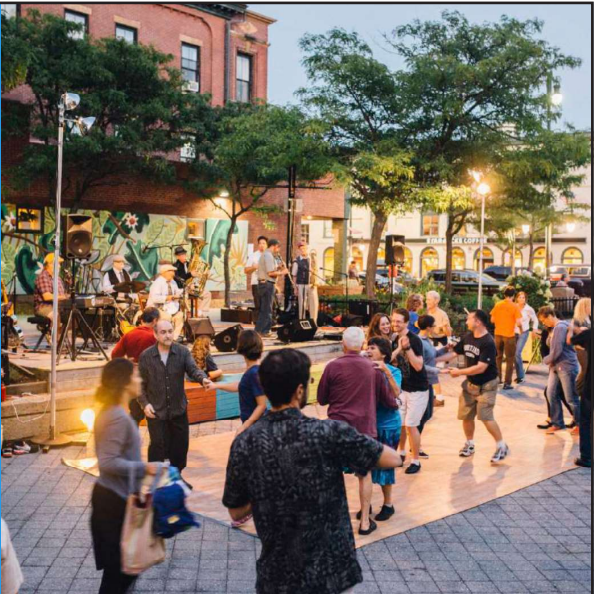


6

Great public spaces
strengthen
communities



Project
for Public
Spaces



GROUP 4



- Design should **enrich individuals and amplify a community's collective spirit.**
- We believe in the **power of community decision making and stewardship** of public places and spaces.
- Design should foster a **positive and conscious relationship** between the built and natural environment.



∞ Santa Cruz Library Site Re-use Public Meeting 04/25+26/2021

Agenda



1. Meeting Welcome

2. Project Context

3. Place Inspiration

4. Discussion

PROJECT CONTEXT

A new library site has been identified at Cedar and Cathcart Streets as part of the Downtown Mixed-Use Project:



Santa Cruz Library Site Re-use Public Meeting 04/25+26/2021

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PROJECT SCOPE

At the June 23rd, 2020 City Council Meeting, as part of the recommendation to proceed with the Mixed Use Downtown Library Project, Council approved the following motion:

“1.4. Prior to the start of construction of the mixed-use downtown library project, [the City will] initiate a public process to consider reuse options of the current library site, including affordable housing, a community commons and other public uses.”



Santa Cruz Library Site Re-use Public Meeting 04/25+26/2021

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PROJECT SCHEDULE



Santa Cruz Library Site Re-use Public Meeting 04/25+26/2021

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STAKEHOLDER INPUT GATHERED

- Santa Cruz Farmers Markets
- Downtown Commons Advocates
- Affordable Housing Now
- Housing Santa Cruz County
- Downtown Forward
- Downtown Association
- Downtown Management Corporation
- Smart Solutions to Homelessness
- Friends of the Civic
- Parks and Recreation
- Economic Development
- Planning
- Parking
- City Manager's Office
- Police
- Fire



ONGOING ENGAGEMENT

Public Input

- ROUND 1 – VISIONING [April 25+26]
 - Public Forum Meetings – same meeting two times
- ROUND 2 – REFINING THE VISION (PRIORITIZATION)
 - Online Survey
 - In-person self-directed kiosks, in library, city hall, possible other pop-ups



PROJECT SITE



PROJECT SITE



Santa Cruz Library Site Re-use Public Meeting 04/25+26/2021

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PROJECT COMPONENTS

- PLAZA
- PARK
- FARMERS' MARKET
- STREETScape
- HOUSING + MIXED USE
- SURFACE PARKING
- CULTURE, ART + IDENTITY



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PLAZA



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PARK




Project for Public Spaces

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FARMERS' MARKET




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STREETSCAPE




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HOUSING + MIXED-USE



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SURFACE PARKING



EXISTING PARKING ON SITE- LOT #16 (LOT #14 BEYOND)



LOT #4



FRONT STREET FARMERS MARKET STUDY



Santa Cruz Library Site Re-use Public Meeting 04/25+26/2021

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CULTURE, ART, AND IDENTITY



Santa Cruz Library Site Re-use Public Meeting 04/25+26/2021

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Agenda



1. Meeting Welcome

2. Project Context

3. Place Inspiration

4. Discussion

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What is Placemaking?

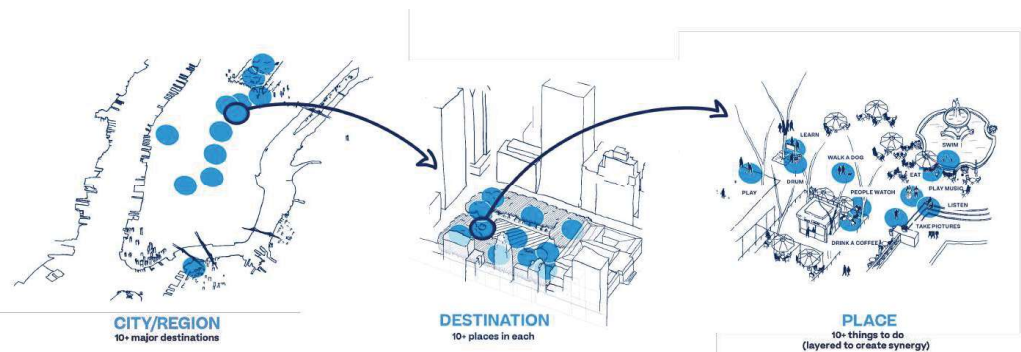
Placemaking is a collaborative process that brings people together to create the great public spaces at the heart of their communities.



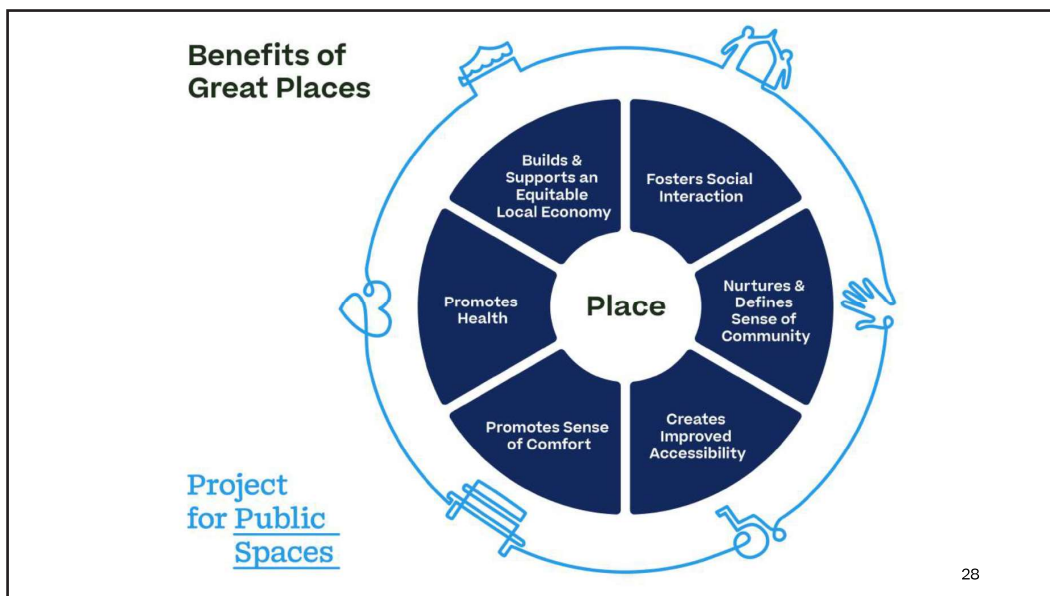
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Power of 10+

How Cities Transform Through Placemaking



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Promote a mix of uses

- Mix residential and commercial
- Live/work spaces
- Mix civic and commercial

Santana Row in San Jose, CA

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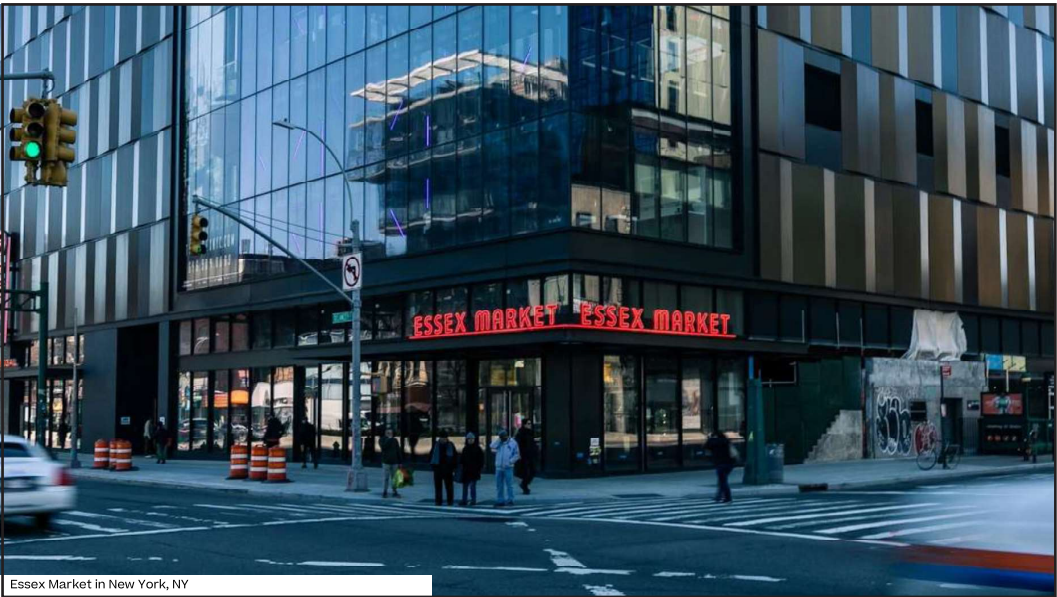
George W. Davis Bayview Senior Center in San Francisco, CA



George W. Davis Bayview Senior Center in San Francisco, CA



George W. Davis Bayview Senior Center in San Francisco, CA



Essex Market in New York, NY



Essex Market in New York, NY

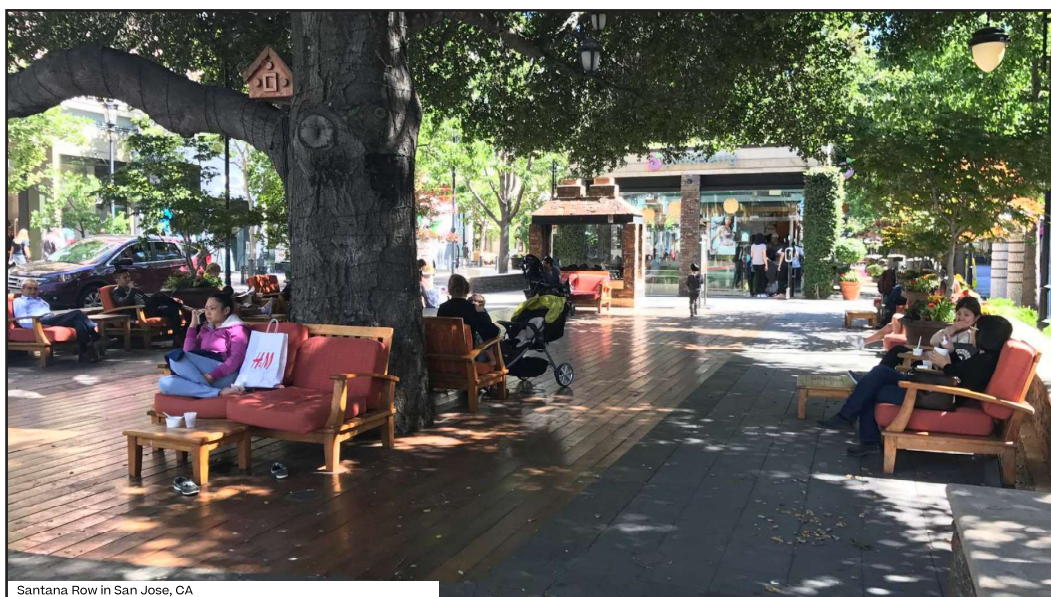
Create energetic anchors of activity

- Gathering spaces that offer activities for all ages
- Programming by various partners
- Seasonal activities
- Attract a critical mass of users



The Porch at 30th Street Station in Philadelphia, PA

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Santana Row in San Jose, CA

Have a strong inner and outer square

- The inner square has dynamic focal points and activities
- Engaging, active, accessible public uses create a strong outer square
- Vehicles do not dominate surrounding streets



Pearl Brewery District in San Antonio, TX

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Pearl Brewery District in San Antonio, TX



Pearl Brewery District in San Antonio, TX

Active and connected edge uses build a network of pedestrian destinations

- Ground floor uses activate sidewalks and public spaces
- Offer good corners



Lincoln Road Mall in Miami Beach, FL

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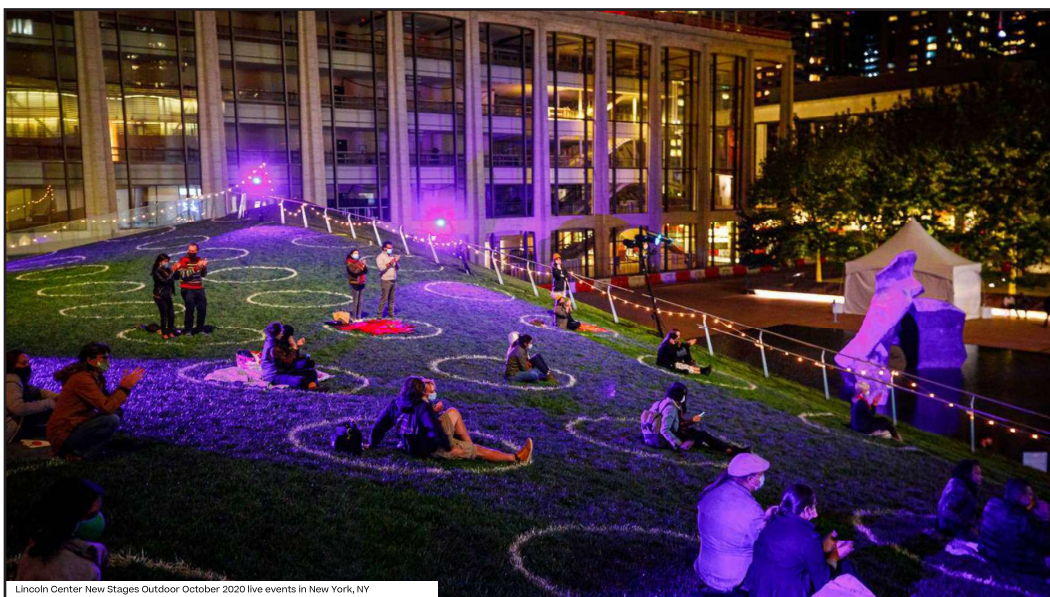
Bring the inside out

- Adjacent buildings spill out
- Showcase businesses and civic functions
- Create visible activity



Outside the Box Program Event in Richland, SC

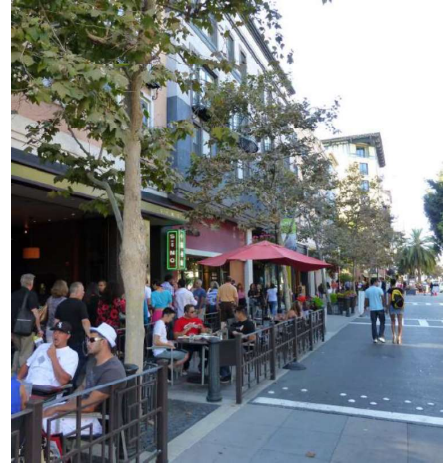
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Lincoln Center New Stages Outdoor. October 2020 live events in New York, NY

Have active, walkable streets

- Small setbacks and continuous 'enclosure'
- Provide continuity and variety
- Keep at human scale and avoid superblocks

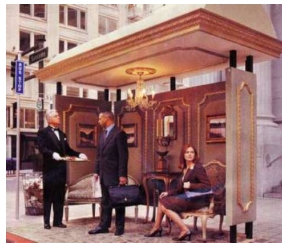


Santana Row in San Jose, CA

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Balance different modes of transportation

- Safe and accessible
- Meaningful connectivity



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Develop unique identity

- Showcase the civic center
- Create a distinct character
- Enhance cultural opportunities



Jeff Koons' Puppy in Bilbao, Spain

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Santa Cruz Site Principles

Principle 1 – Mixture of Uses

Create a dynamic, mixed-use civic space in downtown Santa Cruz that offers a new type of destination.

Focus on housing and also feature a mixture of community, civic, and market amenities.

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Principle 2 – Inviting & Intergenerational

Have the space be inviting to everyone, not just downtown residents.

Include age-friendly attractions and opportunities to draw-in visitors for arts, culture, markets, and community experiences.

48

Principle 3 – Flexible Design

Design the public space with an openness and flexibility that can accommodate programming and activities that can change with the time of day, week, and year.

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Principle 4 – Pedestrian & Transit Connectivity

Provide pedestrian and transit friendly street features that allow people to access the other great destinations in downtown Santa Cruz safely and with ease.

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Agenda



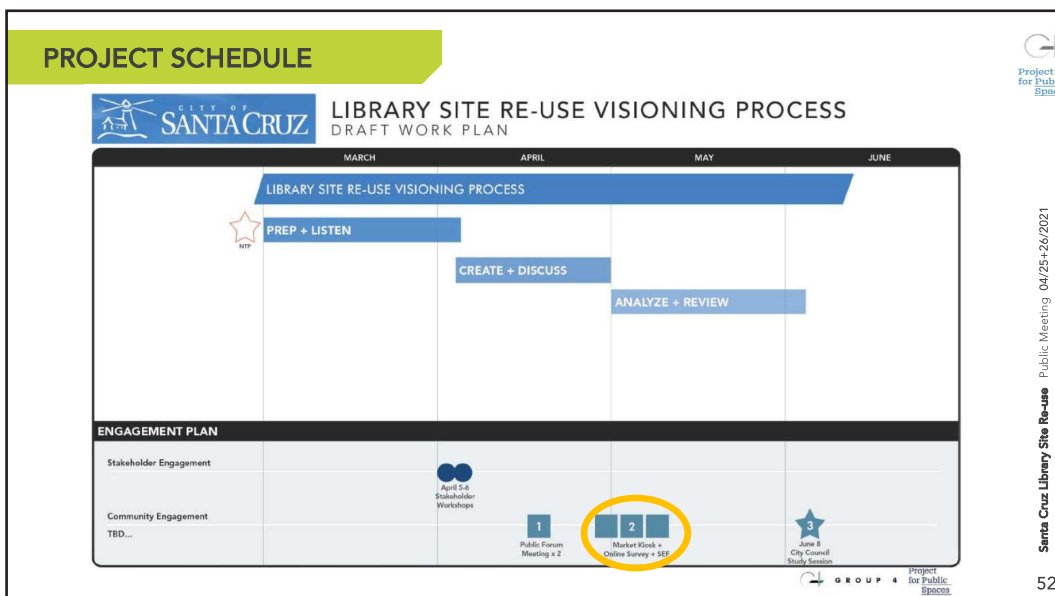
1. Meeting Welcome

2. Project Context

3. Place Inspiration

4. Discussion

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NEXT STEPS

- Public Engagement Round 2
- City Council Presentation

www.CityofSantaCruz.com/SiteReUse

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Agenda

1. Meeting Welcome
2. Project Context
3. Place Inspiration
4. Discussion

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Meeting Agreements

1. Respect our joint commitment
 2. Be curious, caring, and open minded
 3. Take space, make space
 4. Listen actively
 5. Take care of yourself
-
-

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Breakout Rooms

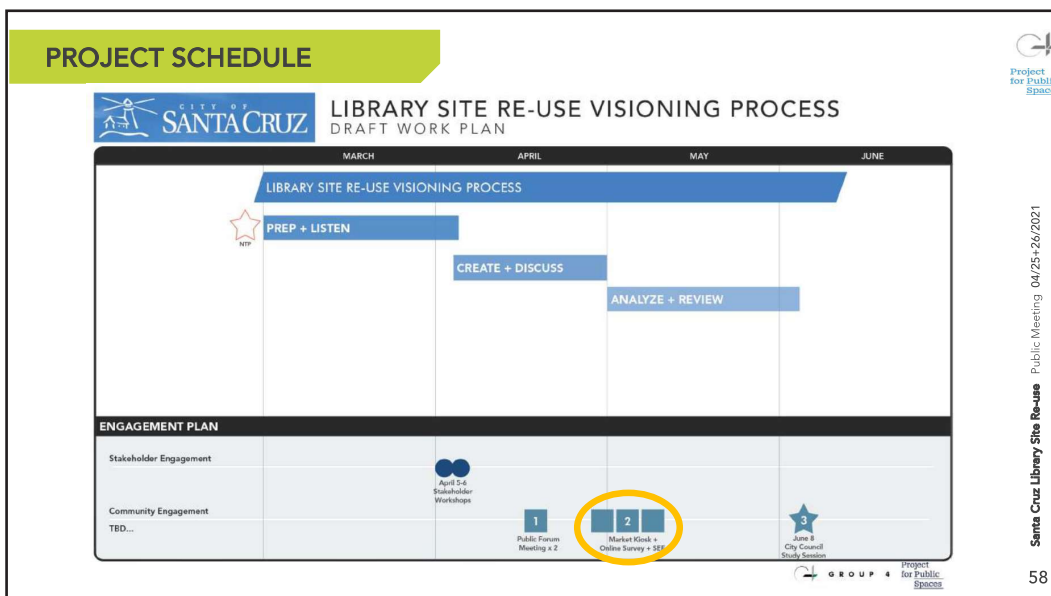


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Discussion Question

What are the uses and activities you feel are needed or desirable for this area of downtown Santa Cruz?

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NEXT STEPS

- Public Engagement Round 2
- City Council Presentation

www.CityofSantaCruz.com/SiteReUse

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Project for Public Spaces

Santa Cruz Library Site Re-use Public Meeting 04/25+26/2021



7.5.1 VISION + SITE PRINCIPLES

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Rank	Priority
1st	Flexible Design
2nd	Mixture of Uses
3rd	Inviting & Intergenerational
4th	Pedestrian & Transit Connectivity

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7.5.2 BREAKOUT GROUP DISCUSSIONS

What are the uses and activities you feel are needed or desirable for downtown Santa Cruz? (broadening area of discussion)

Space that is green
Green Space +
Trees

Look at examples from
SLO
Santa Barbara

-Affordable Housing
-Workforce Housing
-Market rate
-Studios for singles or
couples
-space for delivery
vehicles (Amazon &
Fedex)

Santa Cruz Style Mixed
Use

Space to meet

Ground floors uses:
City offices, non-
profits, retail,
commercial uses

Library on existing site +
+ + +

Partilly covered /
partially open air

Space for children

Finding Appropriate place
for families to be housed –
need backyard outdoor
space. Space that isn't too
loud or disruptive to sleep.
Ability to have fresh air and
window's open

Birds crashing into
windows of large
buildings.

Host events like
Farmers Market,
Antique Faire

Flexible space to
accommodate lots of
uses

Sustainable – solar
powered

Open space

What are the uses and activities you feel are needed or desirable for this area of downtown Santa Cruz?

Social services center –
health/food service
(county health svcs is
remote)

Farmer's Market
activates this site –
Permanent Home

Site is transitional –
think of impact to
design and uses

Occasional street
closures –
Cabrillo/Greek/

Public Space – plants +,
seating+, sunshine+,
trees+, fresh air

More Park space
(impact of new
housing – new projects
have private space –
need shared)

Playground for children
– support families

Pre-event space for
Civic – outdoor
performance venue –
local musicians

Housing – affordable++
+ Family housing not
just 1BRs

+ Low income housing,
+ very low income

Workforce housing too
Seniors

Parking capacity – park
once and continue foot
concept in District

Center / Church street
corridor limits closures

Walkability/bicycles

Library

Keep intensity of use - City impact to budget – maintenance??

? Changing demographics – who will be downtown in future
Finances of affordable housing / subsidy – viability?

What are the uses and activities you feel are needed or desirable for this area of downtown Santa Cruz?

More open than closed,
flexible...

Oxbow Market, Napa,
open-air. Potential for
a boutique hotel
w/ground floor
market?

Open space, low,
flexible...public space is
valuable

How to balance open
space

Re-use existing bldg as
an extension of
London-Nelson, bring
in SC residents, not
tourists

Better bike parking,
bike lockers, meeting
spaces...connect from
rail and trail,
comfortable, safe
accessible

More housing, city is
leasing land back, not
selling, city should
collect revenue and
increase tax base,
grow revenue base

Mixed revenue
generating hotel to
offset cost of public
spaces...and
potentially low income
housing...

Street closures created
informal plaza, "heart
of community" "this is
real Santa Cruz" Civic
expanded plaza vision.

Like the idea of a plaza, flexibility,
programmable, park space,
stage/venue for cabrillo/civic
combined w/retail, California
mission feel...city hall, 915, etc.,
what is appropriate size? Great
daylight

What are the uses and activities you feel are needed or desirable for this area of downtown Santa Cruz?

Retain the humanist character of Santa Cruz- Pedestrian atmosphere.

Nothing too tall – retain character/ scale of space

Keeping the carbon footprint low

Reuse the library building for County History Museum/ genealogy + + +

Mixed-use building/s - Support downtown

Flexible uses- Eating

Focus on supporting commercial uses in Downtown

Library combined with housing and/ or public offices

Library on site+

City/ public offices combined on this site +

Uses that relate to city hall, civic auditorium + +

Senior housing (may need lesser parking)

Housing – most appropriate use. +

Housing and events may / may not be a good idea

Plazas and outdoor spaces

Community center, maker space +

Plaza may be underutilized –CH already has a plaza

Programmed and managed outdoor spaces- Fire pits

Ability to maintain and manage the site

Neha

What are the uses and activities you feel are needed or desirable for this area of downtown Santa Cruz?

Large Central Gathering Point

Large Pleasant Clean Public Restroom – Saucalito style

Concern – don't create a campsite for people.

Little corner park, with a little stage, people could be having dinner before a concert.

Sensitivity to the residential neighborhood.

Avoid over-programming.

Consider synergy with city hall plaza, temporary street closures.

Covered farmers market – how will the space be used when no market?

City has office space needs for mixed uses.

Consider a contingency that the library would remain.

Should not spend dollars on parking, we need to work on a world that is not dominated by cars.

We need to create a climate resilient city, and every dollar counts.

tree cover is an important feature to this site and helps transition from more built out parts of downtown to nearby residential areas

Explore other adaptive reuse options for the library building.

Elena

7.5.3 EXIT SURVEY

Public Forum Survey for Santa Cruz Library Site Re-Use Visioning Process: What creative ideas from today were the most memorable to you?
affordable housing, farmers market, city offices
Thanks for participating
Southern sunlight, low buildings
Civic connectivity with nearby uses, building off resources and needs for City hall/Civic Auditorium, and bringing new residents/energy in
Mixed-use development with pre-event space for the Civic.
1) Strong support for rebuilding the existing library on the site. 2) Keep it Santa Civic Center architecture 3) Importance of open space.
strength of support for continuing use of library at current site
Mixed use plaza with retail
Repurposing the existing library building as a mixed use facility to include a county history museum
The great ideas about flexible public spaces from the presentation would be far more easily and less expensively accomplished on Lot 4,
include civic services (extend of city, county & civic center)
Keeping the existing library where it is
Some type of housing, civic offices and community meeting space
Adaptive reuse of building for community uses, rather than demolition
The extent of the opposition to the site itself was very strong
housing plus services
I agree with the people who supported re-use of the existing library building as a community center, combined with an open space for festiva

Public Forum Survey for Santa Cruz Library Site Re-Use Visioning Process: What considerations do you believe are most important to the project overall?
incorporate surrounding streetscape into the design. consider opportunity of City Hall plaza
Open space in an increasingly dense downtown
Combining active built uses with public space to minimize undesirable activity. Making the site feel open, accessible, safe, and clean.
Resilience, housing, and flexible public space.
Strong support from many of today's participants for keeping the library where it is. Concern for use by residents over tourists.
Inclusiveness of entire populations needs
Remembering that green space is flexible and earth friendly
Economic feasibility to create and manage.
Most of the community has clearly & repeatedly expressed its preference for renovating the library at this site. The city hasn't listened
ensuring green spaces, low car traffic (walk/bike) & workforce housing
Keeping a low carbon footprint for all aspects. Reuse Repurpose and Recycle
Do not impact the neighborhood, recognize the challenge of managing public uses and concentrate public activities on Pacific Avenue and Abb
Re-examine what could be accomplished by building new library where it is, with some housing on top, even if that means extending the 8 year
That City Council reframe your work to include the eventual overturn of the decision to use that site for a community space
moving away from car dominance
This valuable community resource should NOT be used for a tourist attraction. It should be for the people of Santa Cruz.

Public Forum Survey for Santa Cruz Library Site Re-Use Visioning Process: Is there anything you would like the project team to know that was not said during the meeting?
Thanks for the opportunity to participate
Open public space is the most needed and it is for all people
I feel the site should feel more permeable and and accessible from multiple angles than current.
Buildings and public spaces should flow
Desire to preserve the historic culture of the downtown Civic Center.
Realizing that demand for housing is endless and yet green flexible open spaces downtown are few
Avoid creating a project that would detract from the Pacific Avenue Mall economic sustainability into the
I'd like to see a height step-down as we move from Pacific Avenue to the residential neighborhood that begins in earnest at Center Street.
On the list of project components being considered for this site, Library should be at the top of the list.
I'm OK with the new library loc. Opponents, move on, stop complaining
There didn't seem to be diversity in the participation pool.
A comprehensive Downtown plan should be developed looking at all existing and proposed uses before going ahead with any new plans
If the library was open today it's entrance gives a real example of managing public spaces in Santa
Community should be allowed to vote on the proposed mixed use library
Its' not your fault or mandate. I strong object to the narrow directive from the City Council whose determination for that site is rigid
Possible shelter at the end of Church St, on Chestnut
This land is far too valuable to the entire community to be used as housing, either market rate or

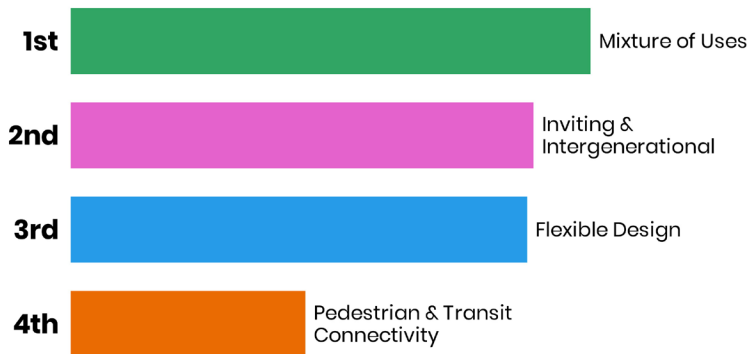
7.6 COMMUNITY WORKSHOP 2 SUMMARY

7.6.1 VISION + SITE PRINCIPLES

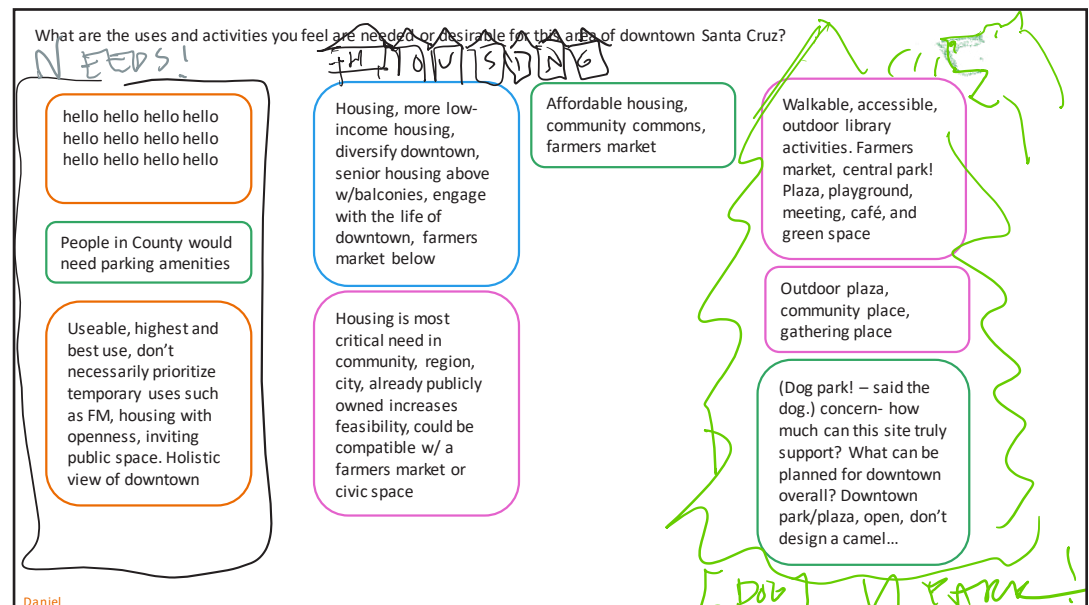
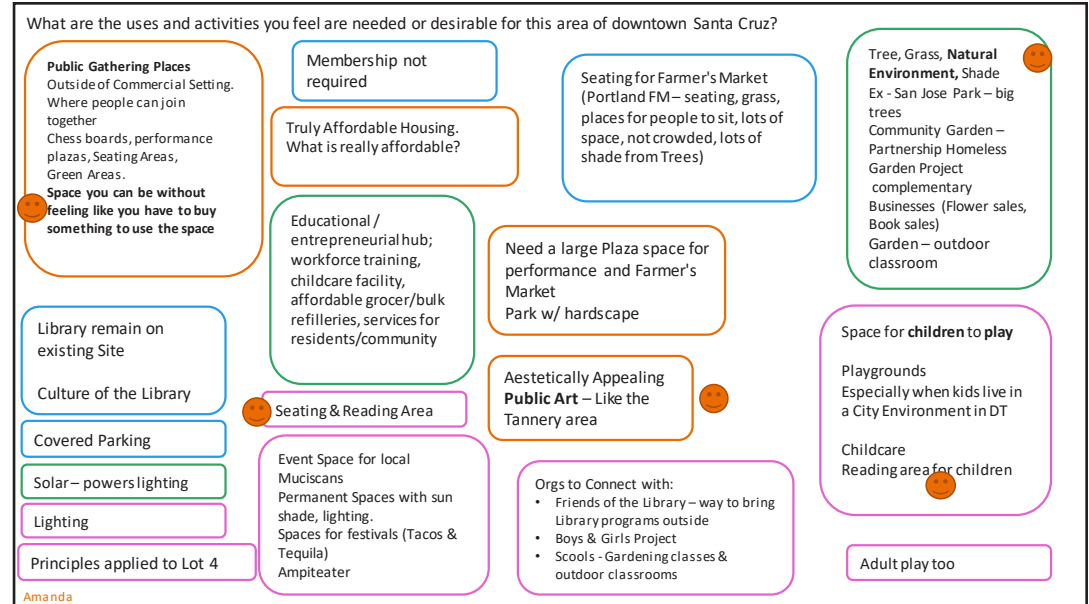
What is your favorite public space in downtown Santa Cruz and what 3 words would you use to describe it?



Which of the site principles shared do you value the most?



7.6.2 BREAKOUT GROUP DISCUSSIONS



What are the uses and activities you feel are needed or desirable for this area of downtown Santa Cruz?

Green - shade
Park
Park
Places to picnic, sunny space, green (Santana Row) – smaller scale ++
Many parks in the vicinity
Outdoor area where people can meet – activities, functions
Make existing parks usable
Water features in parks, mini-golf, seating for families – rotating features
Affordable housing, workforce housing – ground floor compatible with civic center ++
Mixed uses, affordable housing
Affordable housing +
Church St festival – Temporary street closures with barriers, with limited access for other uses - successful
Smart Streets – concern, keep streets simple – not mix and match on a daily basis
Some one-way streets? Different traffic patterns? Safety, re-using streets
Management and safety concerns + maintain (Center and Church)
Another park may add to safety concerns
Fencing, other physical barriers, personnel to restrict access at certain times
Mix of uses +
Food
Small park + low-income housing – could they be maintained?
Noise concerns for housing – proximity to Fire station a concern
May not be a concern because fire station is conscious of noise in the area?

Neha

What are the uses and activities you feel are needed or desirable for this area of downtown Santa Cruz?

Need to keep city services there, nearby, multi-purpose with city services ++
Affordable housing ++
Maximize community space and service
Add to the civic center, auditorium, festival
Have an environment to dine outside
Low impact activities downtown, pop-up festivals, food, art, things that change
Keep the library ++
Current (COVID) terraces are allowed until the end of September
Park environment to be able to enjoy outdoor dining.
Community festivals and uses
There is a civic core, if the library has to move, the area should be a civic center
Need outside space that is not commercial, that is flexible, that allows people to enjoy without buying anything
Need a publicly held space that is open to everybody.
Need place for people to take food and eat outdoors
Festivals can have more support with activities that happen through infrastructure
We have spaces that are underutilized but they are further away.
Streets downtown are defensive at the moment. City has armed itself against people, removed benches to
It's a challenge for downtown to provide a good downtown public space

Elena

7.6.3 EXIT SURVEY

Public Forum Survey for Santa Cruz Library Site Re-Use Visioning Process: What creative ideas from today were the most memorable to you?
Dog park.
The suggestions from the presentation are much better suited for Lot 4. Best use for the library site is the library.
Keep the library where it is. Need for non-commercial open space. Need for restrooms that are available for all (including homeless).
Given the weakened state of the US economy, the most courageous and creative idea is to keep the library in place with affordable upgrades.
I think the City needs a broader planning process. It's more than just this site. Lot 7 can accommodate far more affordable housing.
Workforce housing
Truly public space
Combine city services with housing
creating an inviting public space where gathering is encouraged without spending money.
Commerce-free spaces came up a lot. A pleasant place to sit and eat a burrito. A public music stage that can be booked for free.
Affordable Housing with mixed use ground floor with a truly free open space to gather; Dynamic space! Terraced Lawn! Public Restrooms!
Affordable housing/workforce housing and open space
The idea that affordable housing could be combined with another use.
Public Restrooms are very important
Much discussion on "why move the library?"
Meeting, community space that does not require a purchase, with trees, grass, shade, seating, solar lights

Public Forum Survey for Santa Cruz Library Site Re-Use Visioning Process: What considerations do you believe are most important to the project overall?
Not designing a camel (not trying to serve every purpose within a limited space).
To consider community input. We've said we want the library renovated at its historic location in the
Keep the library where it is.
Under the circumstances, economic considerations are crucial. We can't afford garage parking spaces that can never be amortized.
Ecological consideration of keeping the Library where it is.
How to maintain a park safe and clean
Maintaining the attractiveness of the space for the maximum number of people/constant positive
High value use of public land
Highest and best use for the most people
promoting a culture of community, the value of commons.
Deciding between a mixed used development or a plaza/park. I believe it is most effective to focus on just one of these ideas.
Housing needs and management of public space - security, maintenance so it can be successful and inviting; Public Restrooms!
Safety
There is such division over whether or not to move the library; we need a county survey on this question before considering how to use Site
Most people in Santa Cruz would like the library to stay where it is
The site is unique. Keep the existing library there.
Collaboration with existing entities like Homeless Garden Project, Boys and Girls Club & affordable

Public Forum Survey for Santa Cruz Library Site Re-Use Visioning Process: Is there anything you would like the project team to know that was not said during the meeting?
Not all of the comments and opinions expressed were being written down or reported by facilitators. My comments did not appear at all.
Keep the library where it is. Thanks!
Question: What's the capital cost of one parking space in a multi-story garage? What percentage of locals could afford a car at that cost?
There is substantial public opposition to the mixed-use project proposed for Lot 4,; many people oppose moving market, cutting down trees.
The farmers market has smart people leading it who are well equipped to advocate for their needs.
Don't let a vocal minority make you think this there is significant opposition to the Library moving forward as planned
Do not fall prey to the notions that affordable housing trumps all other needs, or that downtown business needs more parking.
I would love a space where people can run a stand and sell food/goods without paying the festival/farmers market/landlord.
Not at this time
I am involved with the Homeless but I think any consideration of creating open space has to be tempered by the possibility of homeless use.
Please lead the city in a downtown strategic plan - we should have one
Many people live away from the downtown area. We might drive to this site but would not want to pay \$2.25/hr to park as the City is now co
How does our unhoused community fit into the process?

7.7 COMMUNITY SURVEY

7.7.1 COMMUNITY SURVEY QUESTIONNAIRE

Santa Cruz Library Site Re-Use Visioning Survey



Santa Cruz Downtown Library Site Re-Use Visioning Survey

On June 23rd 2020 the Santa Cruz City Council voted to move forward with the Library Mixed Use project, which will re-locate the Downtown library to Cedar St and Lincoln St as part of a mixed-use and affordable housing development. The existing library site & adjacent parking lots will become an opportunity for re-development. Per Council direction, a public process has been initiated to consider reuse options that could include housing, a town commons, and/or other public uses. Informed by the first round of community and stakeholder engagement, which was carried out during March and April 2021, this survey aims to gather input on the community's priorities for this site. For more information about the project please visit: <https://www.cityofsantacruz.com/government/city-council-subcommittees/downtown-library-site-re-use>

1. About You:

What is your name?

What is your ZIP Code?

0 / 5

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2. A few pairs of potential uses and/or activities for this site are listed below. Drag the slider bar to indicate your priority between each pair.

Example question:

What is more important to you when choosing a restaurant?

Service

Ambience

Park + Plaza
(Farmer's Market)

Housing + Mixed Use

Park + Plaza
(Farmer's Market)

Parking

Regional Destination
+ Large Events

Downtown + Daily Uses
(Playground, Dog Park, etc.)

Ground Floor
Community Uses

Ground Floor Local Retail
+ Commercial Spaces

3. Please look at the following three options for re-using the site and answer the question that follows:

This option would have a significant plaza and/or park incorporating activities and amenities including the Santa Cruz Farmers' Market with affordable housing along Locust St.

PLAZA + PARK WITH HOUSING



This option would have a significant affordable housing component over ground floor community or commercial space, as well as a plaza that could potentially include the Santa Cruz Farmers' Market.

MIXED-USE HOUSING WITH CIVIC PLAZA/PARK



This option would adaptively re-use the existing building frame for community or commercial space with an adjacent, reconfigured mid-block parking lot.

LIBRARY STRUCTURE RE-PURPOSED WITH PARKING



Please rank ALL of the following items in order of importance to you, first being the most important: *

Plaza + Park with Housing	>	1.
Mixed Use Housing with Civic Plaza		
Library Structure Re-purposed with Parking		

Is there anything else you would like to tell us?

7.7.2 COMMUNITY SURVEY RESPONSES

721

Responses in Total

50.3%

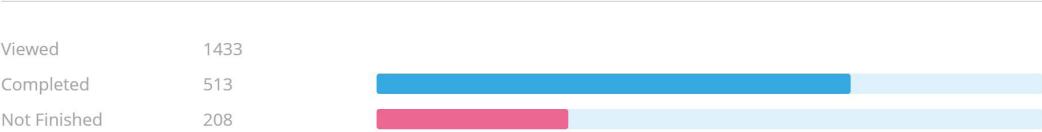
Participation Rate

71.2%

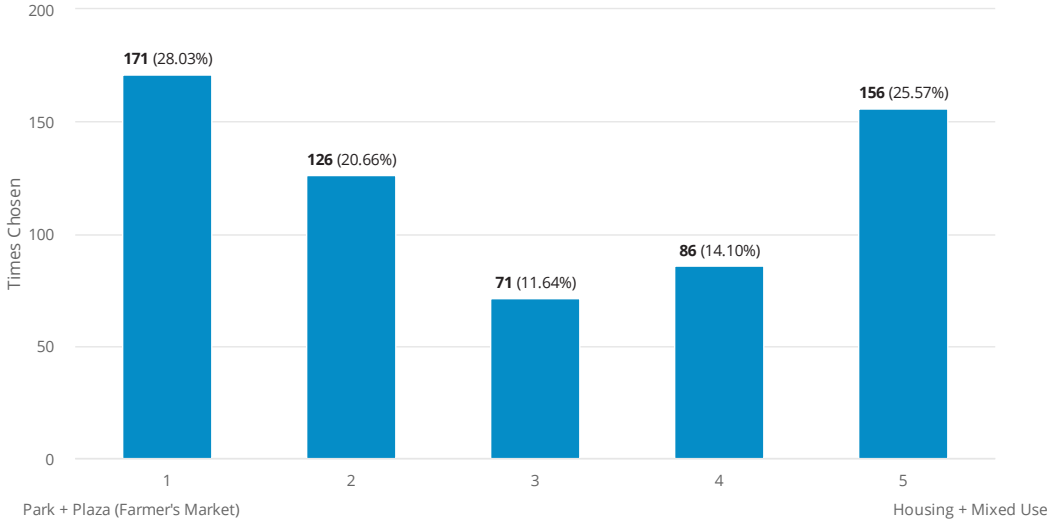
Completion Rate

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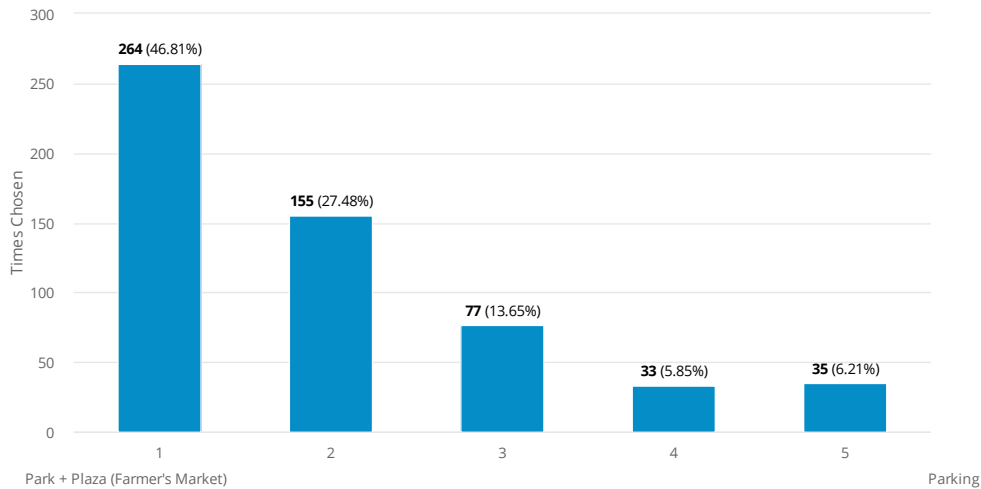
Avg Completion Time (Trimmed)



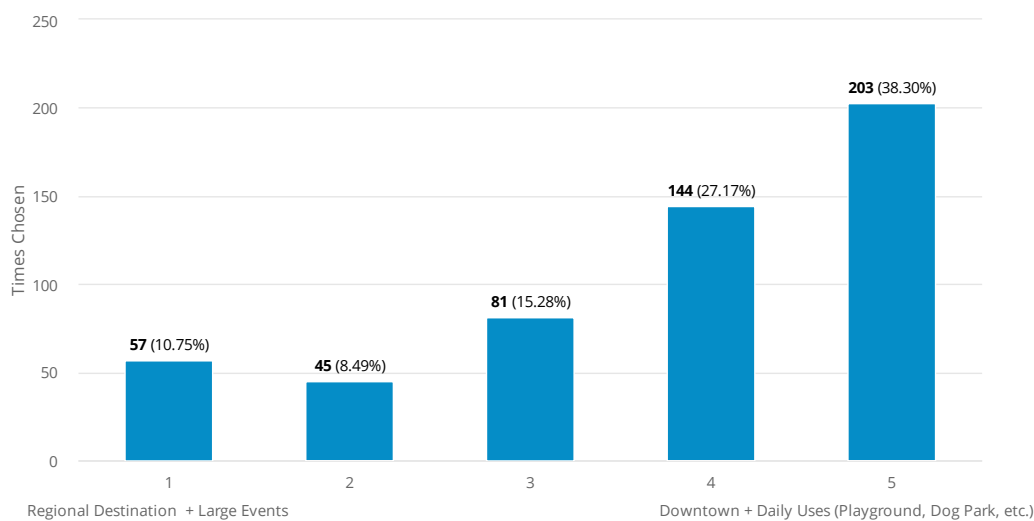
Number of responses: 610



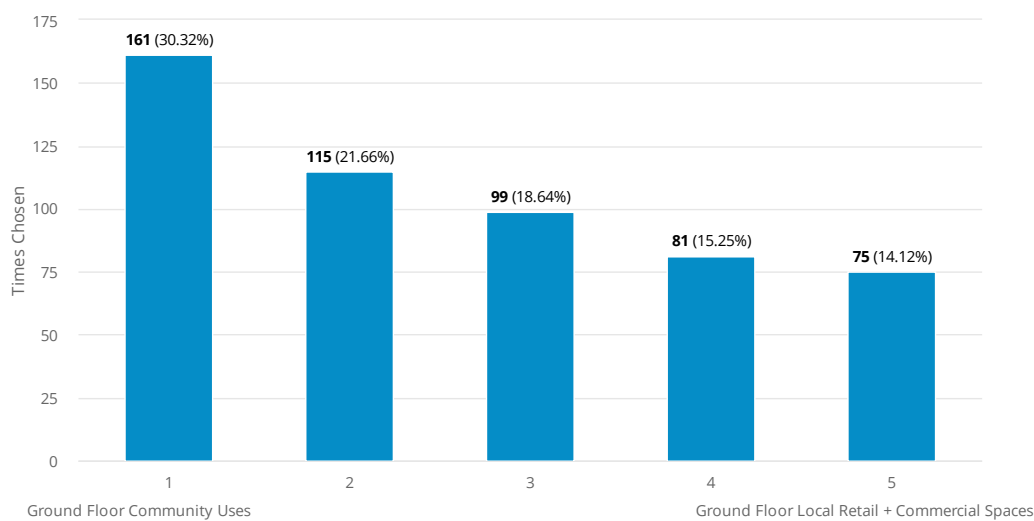
Number of responses: 564



Number of responses: 530



Number of responses: 531



Please rank ALL of the following items in order of importance to you, first being the most important:

Number of responses: 638

Rank	Choice	Distribution	Score	Times Ranked
1.	Mixed Use Housing with Civic Plaza		1236	590
2.	Plaza + Park with Housing		1174	573
3.	Library Structure Re-purposed with Parking		900	548
		Lowest  Highest		

Is there anything else you would like to tell us?

Number of responses: 294

Not all respondents provided text answers. All unique comments received are displayed below

Text answers:

I definitely do not want a building on the farmers market lot. I believe the library can be re-vamped and utilized as best as it can be where it is. I am definitely not in favor of more parking. Community open space we need more

Put the proposed Library Garage to a vote of the people. Restore Trust and transparency in the specific use of funds.

This Community needs functional community meeting space that includes flexibility to adapt to different meeting and gathering formats. The space needs to have up to date catering facilities along with audiovisual technology needed to support community engagement and outreach activities.

I don't understand the project really. I do like the idea of the area being used for a wider range of things and I don't really care what, apart from the fact that I do want lose this Library location.

I support updating the library and moving it out of its current site which has many structural problems. I also support developing the Farmers Market Parking lot into mixed use with a more permanent spot for the farmers market

I dont think the current farmers market space should be turned into a library....rebuild the library on its current site and add affordable housing!

I am so glad that this site can be re-used for another purpose. Parking is the killer! So expensive! We should be bold and build affordable housing with zero parking. The Downtown is already protected by a strong parking

Keep library where it is. Keep Farmer's market where it is. Don't cut down the trees. No need for another garage downtown. Build housing elsewhere.

I would like the city to use its allocated Measure S funds as they were intended to be used by those of us who voted in good faith for Measure S: to renovate the existing library in its present site, following Jayson Architects' plan. This is a more ecologically sensitive solution and a more accurate interpretation of voters' intentions.

Given that the city is building a new garage, I think more surface parking would be an inefficient use of land, is unnecessary, and would not contribute to the community the way that the other proposed features do. Maybe you could look into expanded bike parking/lockers instead. Thanks to staff for your hard work on trying to improve our community.

Keep library where it is

Don't cut down the trees

Don't cut down the trees and create a park too. We need a green space downtown,

We NEED housing for all workers

Please re-purpose the Library by using Measure S bond funds to renovate the existing Library structure with adjacent parking. Approval by popular mandate of the Measure S bond funds was not a vote to demolish the Library!

SAVE THE TREEEEEES!!!!!! Save the historic library site!! DONT ADD DAMAGE to our environment by taking away historic majestic oxygen producing trees . Thank you for making this of UTMOST IMPORTANCE! :)

Please use Measure S funds to maintain the library at it's current site! Thank you

We don't need the proposed new parking structure where the Farmers market is...

Measure S funds were approved to re-purpose the existing library with adjacent parking. Renovate the existing library using the Jayson Architecture plan. Do not go forward with this overbuild. Trees, open space and a relaxed feel to our downtown is my preference. Already plenty of huge structures are going in to our downtown.

Yes The funds allocated are for redoing the library where it stands please continue to pay attention to what this means. Do not take away the farmers market and build the library there that was not the intention of the vote. That parking lot at a future date should be reconfigured for A farmers market in the Plaza thank you. Your survey did not give this option. It is skewed in the direction of demolishing the library

Less parking, more parks!! Thank you :)

PLEASE DON'T TOUCH THE LIBRARY...THAT BUILDING IS LANDMARK SC...SMALL IMPROVEMENTS LOVE< LIGHT..but..DONT TEAR IT DOWN>>>OR I WILL HAVE TO CHAIN MYSELF TO THE BUILDING >>>THANK YOU>>GOD BLESS SANTA CRUZ>>PEACE

Don't tear down the library. Keep the farmers market where it is. Stop wasting money. Don't give in to the developers. Listen to what the people want.

Please repurpose the Library by using Measure S bond funds to renovate the existing Library and keep it where it is with adjacent parking. We did not vote to move the library to a parking structure! Thank you.

Rebuild the Historical Library where it has been for over 100 years! Build your low Income housing by the river and make the plaza area where the Farmer's market is better with a community space for art and music.. SAVE THE TREES!!! Cherish and protect our Heritage Trees. You say you want to do something for the environment then SAVE THE TREES. We can all park on the outskirts and bike or shuttle to a walking downtown. There is enough parking!

I voted for a renovated library , Yes on S , and then was shocked when the city changed what would happen to the downtown library. Even though moving it and placing a parking garage with it was not mentioned in Measure S, I am amazed that my city feels it is acceptable to do this to it's voters. Many of us will never trust our city when it presents a measure to us because of S being completely changed after we voted. Is this happening with any other of the county libraries that were part of S ? Or is just the city doing this bait and switch ?

Lets continue Our Farmers Market, plus other Community activities---i.e. music and and dance events, plus a Family centered Children's Playground with picnic tables that can be used by farmers market shoppers too.

If any new 2--4 level structures be built, Let them be for LOW income families and single people.....and include a downstairs space for ChildCare and a community room w laundry facilities.

Renovate the existing Library at this location with short-term and disabled parking.

I do NOT favor using Lot 4 for either a new parking structure or a new library. I would much rather see the existing library modified along the lines of what Jayson Architecture is proposing. When I voted in favor of Measure "S" I certainly did not assume that those funds would be used to re-locate the existing library. If I had known that such re-location would be pursued, I WOULD HAVE voted NO on Measure "S".

Thank you.

We urge you to use Measure S bond funds to renovate the existing Library with adjacent parking following the basic approach of Jason Architecture. Don't waste any more money, consultant fees and staff time on your mixed-use library/parking/faux "affordable housing" plan. Otherwise we will bring it back to the voters, the majority of whom will never support it.

Please re-purpose the Libray by using Measure S bond funds as was voted on to RENOVATE THE EXISTING LIBRARY with adjacent parking. The Jason Architecture plans do the job well! Listen to what the citizens of this town are saying and not the developers. The vote happened and it is your job to respect this.

I want you to re-purpose the Library by using Measure S bond funds as we voted: to renovate the existing Library with adjacent parking, following the basic approach of Jayson Architecture.

Underground parking is a must.

I've lived in downtown Santa Cruz since 1989. I favor renovation of our current library. I prefer development of a community commons in the area bordered by Lincoln St, Cathcart St. and Cedar St., retaining the Farmers Market at that location. Thank you.

Renovate the existing library. No parking structure or housing or new library at current Farmer's Market

I do not understand at all with all that has been said and done that you are not using measure us funds that I voted for to renovate the existing library and the parking ! I don't understand how you can decide not to use measure S funds exactly how they were allocated for and voted For! And to try to use the excuse that you asked voters if they're still for that idea ! shame on you !

Please allow the library remain where it is

Please re-purpose the Library by using Measure S bond funds to renovate the existing Library with adjacent parking.

Not pleased with moving the library from its current location, but since that's already been decided... I strongly wish to see that the new library location is reserved solely for the library and not a mixed-use project.

Save the Farmer's Market! Save the Antique Fair! Save the trees! I see no need for a bigger library. The present library is more than adequate. No more parking meters!

Please repurpose the existing library. Use Meas."S" funds to renovate the existing library, and add adjacent parking.

I am not in support of the project and moving the library I would like to see the library revamped keep the farmers market where it is we have enough parking there are too many cars and we need to provide incentive and options for alternative transportation.

I feel this survey is a sneaky but fairly obvious attempt to evade the original question of whether to demolish the current library. Along with many others, I never voted for the library improvement funds to be used to demolish it. Please return to asking for civic input on the various options to remodel the existing library (I favor the Jayson plan).

Really what I would like to see is build a library where the old library is now. Don't build that awful parking structure mixed use thing next to Toadal Fitness.

Tell the City to re-purpose the Library by using Measure S bond funds to renovate the existing Library with adjacent parking,

Stop putting out dishonest surveys that make it difficult for citizens to oppose the plan to tear down the library.

Cash your paychecks; do less damage to our town.

When I hear plaza, park, playground etc normally I'd get excited. However, given the housing crisis in Santa Cruz, it will 10/10 turn into another area for ppl to sleep and try to live and not be used by community as a whole. I'd prefer to see the area maximized to be used as affordable housing space as a result with less focus on any plaza type area

Affordable house for individuals and families at the lowest income levels is one of the most critical issues facing this area. Re-purposing sites like this for anything that does not address truly affordable housing as a significant part of the development would be, in my opinion, irresponsible. Thank you.

We need affordable housing and that should be the priority in my view.

Affordable housing next to the City Hall signals that the city is actually serious about the housing crisis, and knows that affordable housing in areas with easy walk access to groceries, public transit hub and city services is better than pushing it out to the East side of the city.

Don't ruin this with parking! This is the most walkable part of the city, and it will drive up the cost of affordable housing if you spend money building parking. The city needs housing for people. There's a multi-story garage nearby.

Think of the local residents being able to afford housing in Santa Cruz instead of having to leave because they can't afford to live here.
Businesses should take a back seat to people.

We already have a parking list that is rarely filled in downtown. There is not a huge parking problem in this area. There is a huge housing problem in the area and that should 100% be the priority in order to continue housing local residents as well as keeping the already existing businesses busy with local buyers.

Affordable Housing is a priority for our community. I believe it can be done in a mixed use format with an acknowledgement of place, respect and voice of the people served, housing elements guidelines, creative and cultural appropriate design and environmental sustainability .

100% "affordable housing" to be the housing component, for extremely low, very low, and low income only with some parking for the housing and park use, with Farmers Market & Park.

The community needs more affordable housing, we are growing, the current generation of home-buyers cannot find affordable housing options. Please consider and prioritize this for us. Our tourism options, retail options, and activity options are great, what we need is more housing.

As much as housing is needed in the community, building affordable housing in the downtown area can also bring forth many other challenges. The downtown area should be directed for business that can create jobs and attract more outside visitors /tourists and increase our local economy. Housing developments should be built outside the downtown near residential areas of the city and near schools where families thrive.

we should prioritize affordable housing without a doubt. we NEED more affordable housing in this county and this is our chance!

Thanks for asking!

I support housing for homeless even above affordable and very low income housing.

Very low income housing is WAY above parking and plaza. Grassy area WAY above parking!!!!

Please do the right thing with the library repurpose with HOUSING for homeless

Mixed-use is the best option for the city. It would attract businesses that generate needed tax revenue for the city. It attracts tourists downtown which serves the local businesses who are reliant on their visits and subsequent spending. Additionally, injects need energy and hype that will revive a tired downtown that once was vibrant.

Priorities: As much affordable housing as possible; community spaces; commercial space / any other housing.

We should be prioritizing our housing crisis. In 2018, the United Nations called the Bay Area's treatment of houseless community members a "HUMAN RIGHTS ABUSE", and the situation has only gotten worse. Supporting the houseless is not only the right thing to do, it will result in a cleaner, safer, more vibrant Santa Cruz.

Senior subsidized housing MUST come first

That we're thinking of adding a new plaza when we already have no solution for homeless people camping wherever is troubling. You can say "oh that'll be illegal" but I have no faith in the City and Police department to enforce any law. Folks running red lights and speeding in neighborhoods, all night UCSC parties in neighborhoods, homeless addicts and those with mental health issues leaving garbage and stealing...

It's hard to get excited for anything new when we are incapable of effectively running what we currently have.

Please use measure 5 funds to rebuild the library on it's existing site. It is central to the civic center and has enjoyed that location for over 100 years. Lot 4 should be a permanent home to the Farmer's Market. There is no need to build a massive parking structure and move the library. If you go to Lot 4 any time of day or night, there are many unused parking spaces. Workers and visitors to downtown need transit options, not more automobile infrastructure

It would be great to have some green spaces downtown.

This is a great opportunity to create the largest public gather space downtown to house many events.

Instead of just Affordable Housing the focus should also be on Low Income Housing. Many people in SC are living on poverty wages and need housing more affordable than the "Affordable" designation. Thank you.

I believe an area with more restaurants and outdoor dining would be a great addition to downtown. COVID has led more restaurants to open outdoor dining on the street, but it would be great to have an area that was designed for outdoor use. Abbott Square has been a great example of how desirable an outdoor dining and gathering place is downtown, as has the success of the makeshift outdoor dining spaces restaurants have experimented with over the past several months.

Another option would be to close Pacific avenue to vehicles to create more outdoor dining and gathering space, and using former library location for more housing/repurposing the building. Repurposing the existing building does seem like the most cost effective option and could be very cool if completed as depicted in the image.

Downtown needs a nice open park!
Affordable housing is critical.
Single level street parking lots are a waste of downtown real-estate.

hurry up!

While I really like the community center idea, I know I am less likely to use the community center or a plaza unless downtown no longer is the hub and central activity for our homeless population. Because the community spaces have become more dominated by the homeless population, it is less of a space I feel like I can enjoy. That is part of the reason why I voted first for repurposing the current library building. As much as I want the community center 1) the atmosphere downtown would prevent me from utilizing it 2) our money can be spent on solving larger issues than making a pretty place that won't get as much use. Let's take care of the big things first, then we can get into the details of making Santa Cruz better.

I think it's important to include affordable housing and public open space. Thank you!

I would like something done about the rampant drug culture in Santa Cruz.
As a parent, I'm especially sick of the whole "Keep Santa Cruz Weird" nonsense and would like to see a movement toward civility, safe family-friendly access to shopping, theaters and all the amenities that make a downtown great.

Mental illness, homelessness, discarded needles and human feces keep us from feeling safe allowing our teens

to explore their own beaches, and local community. The police do their best, but we really need to take back our community in order to keep businesses flourishing and give our families a place to be families.

I would love more options for downtown to feel like a destination for families, where you can bring children. A cute playground. A park with a nice grassy patch. This way you can shop, eat and find a spot to hang out with your kids. It would also be great to have nicer public restroom options for this same reason.

Pretty weak survey when all the options sound the same. Can't even imagine the costs to build housing making financial sense. Why downtown? Do it some place else. We need parking.

We need more very low income housing to reach our state goals.

Affordable housing and a library is the most needed options.

Affordable housing is our greatest, most important need and should be prioritized.

You need to quit doing and asking the same questions over and over. A decision has been made twice on the multi-use new library/affordable housing/parking structure. It's time to follow through and get on with it!

I think it would be very useful to include City offices on the ground floor of the mixed use housing. That would strengthen the civic character of Center Street; and connect both sides of the street with public services.

Housing, housing, housing for the homeless, for low-income.

First, central-downtown is not the place to put more housing, whether mixed use or low-income; we do not need more cars and people congesting the area, and this congestion will be significantly worse if Church street gets blocked off. Second, any new parking structure designs should be primarily underground, especially in the case of parking for housing. Third, whatever option is chosen, put more bathrooms than the planners deem necessary; have them for men, women, and gender non-conforming/non-binary people. Lastly, re-using the library building is the best idea and should be the only one considered. This town is so annoying with how it pays developers for unnecessary projects that the community ends up disliking, and there's already a perfectly good building with a perfectly good and lucrative option for the city to put it to use, with minimal disturbance to the downtown area. There's no reason it shouldn't be utilized. If the itch to tear it down and create housing is still present in 10 years, then it can be reconsidered for housing. Right now, we should just do what we can to use the already-existing materials to their fullest extent. Don't be wasteful of time, community money, and resources.

Affordable housing with services for seniors please

I have talked to many people who would be interested in building an Accessory Dwelling Units (ADUs), both in the incorporated and especially in the unincorporated part of the county. This would help with housing in Santa Cruz county. The problem is the County has made it nearly impossible to do, both from over burdensome regulations and more importantly the costs of fees and permits to do so. The county should make an effort to reduce both of those burdens, as well as provide assistance in the form of mixed grants and financing so that ADU's could be built.

Big Yes to apartments for Low income people—families and singles.
 Plus a surrounding park for Farmers Market w children's playground and picnic tables& benches for tenants
 and farmers market shoppers ☺☺☺☺☺☺☺☺

Maximize affordable housing with the lowest qualifying level. We DO need some parking as well.

Lowest possible income 100% affordable housing is the highest priority. We need housing for low-income
 workers who can afford to both live and work downtown.

New library is VERY important to our communities
 Affordable housing is a must!

Keep it as our library - keep it as is! That's what we voted for when we gave you money to refurbish it - keep
 the library where it is!
 I don't agree with any of the survey statements, but to get to this point you made me answer them - so sneaky
 and underhanded!! The whole process of moving the library has been sneaky and underhanded.

Unclear to me whether library is included in these three options. I still want a downtown library in this location.
 NOT another commercial development.

Options not clearly presented so results may not be truly relevant.

Don't build large parking structure
 Work towards less cars and more walking and biking downtown

I think affordable housing should be the top priority. Many people struggle to afford to live here on wages they
 make, and having more affordable housing would be good for the community as a whole. Also I think a better
 place for a farmers market would be to once a week shut Pacific Avenue down and have the farmers market
 and other vendors, there, just like San Luis Obispo does on Higuera St.

Affordable housing is badly needed, especially for seniors, single young adults, young families, and especially
 single moms. It would be great to see seniors and single moms live near each other, as some seniors enjoy kids
 and would love to help out in small ways. outside space to sit and a playground is a must, as is some parking,
 because public transport does not work for the disabled.

Keeping farmers market is the most important thing to me even though I'm a big library user. Rebuild the
 library where it is. Parking less important.

Nobody wants to see the library knocked down and having a park next to City hall is going to be a huge mistake
 of you didn't already realize.. currently the city of Santa Cruz is ruining the town.. figure it out

There are too many projects being purposed or approved that are over 4 stories high. The city of Santa Cruz needs to get creative with grants, money from the state or federal government to supplement developer's projects so very low-income and low-income housing can be built without adding a 5th or 6th or higher amount of floors. Hire a city manager who knows how to network. We have high earners in our city who should be contacted for their philanthropic solutions. Bring racial equity to the zoning across all of Santa Cruz. Keep Santa Cruz a place tourists will want to visit. Tourists are trying to get away from towns with 5 and 6 story buildings.

Seriously, the library should stay where it is unless voters tell you they want it to move. Put it up to a vote and you will know the truth.

Don't build the mixed use building on the current Farmers Market site! It isn't the right choice for Santa Cruz. These other options are poor second choices.

Having space for the Farmer's Market is important. Having open civic space is important. Having affordable housing is important. A plaza would be more attractive than a parking lot.

I would like to see the lot used primarily as green space/park, with possibly a small affordable housing complex, but NO car parking.

We should not have out of area developers running this. Jobs should go to locals.
A Boston company will not understand local issues

More information on each use would have allowed my selections to be more informed. As it was with so little information it felt each choice could be good or poor depending on how it was executed and what the space defaulted to homeless haven where no one else goes or an actual used space. Homeless haven was key reason I said no to a park

Thanks for trying to accommodate all the different points of view

I am strongly opposed to tearing down the very attractive ,existing library building. It should be re-purposed into a community center.Louden Nelson Center is totally used and we need more space like that for the citizens of Santa Cruz. Nothing on this site should be for out-of-towners.

If I had known when I voted for the library funds that they would be used for a parking structure/lirbrary/housing development, I would not have voted for them. The library in a parking structure is a huge disappointment to me. But I guess now I will just make the best of it. And I will be more careful in reading measures before I vote for them in the future.

Keep the Library where it is. Renovate the existing structure. Forget about increasing parking. Create a plaza/park and farmer's market where it is currently. Maintain a strict height limit downtown.

Given that the city is already struggling to fill existing commercial space with the pop-up program, additional commercial space is probably not a good idea. Additional parking is also probably not something to shoot for, if

we want to focus more on walkable and public transit options.

Make the surveys easier to understand. Lol!

We desperately need affordable housing to make our community inclusive, interesting, and vibrant!

I would love to see this space transformed into a large, multipurpose, open air plaza like those seen in Italian neighborhoods that are surrounded by shops and cafes with open air dining.

Thank you for asking!

The mini-golf is a waste of space. Repurpose the building. Better yet, scrap all this. We don't need more parking and we don't need more retail space. We like the library. We voted. We don't need housing that will be disguised as "affordable" when it really won't be. The voters voted this down. CC should listen to ALL the voters.

This will not make SC look "Santa Cruzy". It will make us look like every other city that succumbed to big development dollars. We already have downtown community spaces for music, gathering and outdoor sports. We need to use what we have and not waste tax dollars on things the voters voted down.

My preference would be to keep the building height below 4 stories. Los Gatos (for example) has kept public parking lots away from the downtown area, rather than in the middle of it.

Items 1 and 2 of the options provided are basically the same just have parking area undefined vs defined. In general I do not feel that this survey is very well designed. It seems designed to lead to some preferential conclusion by planners. Surely there must be other activities this large prime location could support. The site should not be used for any parking in my opinion. How about an area like abbot square. Or a large plaza? How about closing off center street for an even larger space connecting to city hall. Let's think outside the box and find a good fit for OUR community.

I worry about a plaza being taken over by the homeless.

I am very upset that the library is not being rebuilt on the current site and the farmers market area is not turned into a plaza and farmers market we do not need more parking downtown

Does the city really need more mixed use projects, given the high commercial vacancy rate. We need housing and civic space.

The parking structure is about the dumbest idea City staff and council have come up with yet. When I voted to fund new libraries I didn't vote for more parking structures. Talk about bait and switch. You should be ashamed. If the parking structure is so badly needed, finance it with revenue bonds based on the need for public parking. Or, better yet, put it to a vote.

I'm sure you will delete my comments for some technical reason, but what it really reflects is the complete lack of integrity in this process.

I am opposed to the library project. It is not needed.

structure without encouraging loitering by homeless

The Civic Auditorium should be used as the anchor of an expanded vision for the use of this prized civic center space

Would prefer to utilize parking lot 4 for public plaza (save the trees!) and modernize or rebuild library (with affordable housing) in existing location. Does the City of Santa Cruz really need to spend money on more parking spaces? Instead of encouraging people to drive, put that money towards public transit.

Housing of any kind on this property is not sane. First it belongs to the City of Santa Cruz and it should be standalone for the citizens. Housing and low cost housing should not be placed in downtowns highest cost property in the County. The above survey had a trick question by placing housing into the ingredient to prioritize the use. Housing should not be placed in the new proposed library for the very same reason.

Thank you for conducting this survey!

This town does not function. No decision made is final. No self-respecting person would try to run any part of this clown show and no business enterprise would endure the luddite mindset of special interest groups who make fools of themselves, opposing all new ideas. There will be a brain drain in this city in the near future of people who do not need the sturm und drang of aging hippies who have become NIMBYs.

Building a community around affordable housing and public space is most desirable. Commercial business may help prevent the area from becoming another sketchy park in downtown.

Move the library and make the current library location a useful part of the civic center. I could be used for events such as the Greek festival and events at the civic and reduce street closures.

I am not in favor of efforts with housing elements.

This not a good location for housing if the principal purpose is to create a plaza. Presumably it would replace the town clock as a rally zone. In addition the plaza would be a place for mini concerts. The potential noise levels would be unbearable to housing tenants.

We need more social spaces in downtown. For example, Abbott Square is an example of a place where people can gather with their friends. However there should be more security at the new space to keep it safe and open to families. Abbot Square has retail, so perhaps a café and/or a place that sells snacks could be a nice addition...

Keep The existing library - like people overwhelmingly voted for when passing the last library tax measure which was supposed to be for improvements there!

I am a huge fan public libraries. It's discouraging that the building can't be used in some way; I wish it could have been improved like is happening with the smaller branches. With all the large development going on downtown, open green space is also important rather than just more concrete--parking lots/multi-story structures. Definitely want to see a place for the Farmer's market to continue - since it is only a few hours/once a week event, a way that space could be multi-purposed for other use outside of that time. Would love to see Civic Auditorium refurbished and be part of the plan for what happens contingent to the library parcel. Big changes altering the character of downtown. So much housing development already in the works - building for whom? seeing the prices skyrocket in our neighborhood with influx of tech professionals from the Bay area who want to live near the beach. What about the low-income Latino population who work in the restaurants, clean the hotels/buildings, landscapers - where are they going to live? How proximate will their housing be to the libraries. Housing affordability is a huge factor in our city. Glad the new library will have affordable housing component. I attended the downtown association presentation on new developments - comment made about parking that once people are living downtown they won't need cars - don't agree with that since we don't have a good public transportation infrastructure like other cities. It wasn't clear to me whether all the developments being built downtown will have adequate parking for residents. Made me wonder about 400 parking spaces in new library development and who will utilize those spaces. Our traffic is already so congested, we're just heading for further increases in that direction. Hoping all these plans and developments are being created in a cohesive way with an eye to what the future of our downtown and our city will be. Thank you for inviting input and your work on behalf of our community.

I stopped visiting downtown Santa Cruz and the library due to the homeless population. I don't know who will utilize the new library and don't support putting millions of dollars into it. Last time I was at the downtown library was years ago and a librarian was being loudly cussed out by a scuzzy man who was upset because the librarian evidently told him he couldn't view inappropriate material on the computers. Maybe there are filters today to restrict that now. I haven't been back since. Too many creepy incidents there including man urinating outside library in middle of day, weird man following me in library and running gauntlet of panhandling layabouts outside.

I just really hope the farmers market will have a nice permanent location no matter what option is picked.

A park in that space will only benefit the community if the public sense it is a safe and inviting space. Many other nearby parks have mentally ill people sleeping in them throughout the day. For instance, the park by the Mission typically has several of these folks at all times through the day which makes it an uninviting space for the public.

i've always liked the library just how it is. To make more opportunities downtown, build higher for everything, including *affordable* housing, parking, and office space. Seriously, downtown should be at least 5, probably 10 stories everywhere that isn't a cultural landmark, and as close to served exclusively by *quick, efficient* public transportation from remote parking as can be arranged. There is a lot of development south of Laurel that could be accomplished through buying out existing, *personally resident* owners, and buildings that are desperately in need of redevelopment anyway.

There does need to be parking somewhere but I favor a core downtown area that is car free, that makes for a very pleasant shopping experience and has made some downtowns so enjoyable!

The last question forces an answer against what we want, which is to upgrade/renovate current library with Measure S funds, and create a downtown commons / farmer's market on lot 4.

The library should stay where it is. No more parking!

Unless the housing is specifically earmarked for city employees who work downtown, I don't believe housing should be considered at this location. Housing yes—in one of the many many other sites, planned and potential, but let this space complete the Civic center, in the way a library did—public spaces, civic activities, where residents can convene.

Very hard to really see the plans. Want everything to flow and not be separate components in one space. Is the parking for housing or public parking.

I really like the idea of a market hall with leased vendor spaces. This reminds me of (1) the Santa Cruz County Fair vendors in large buildings at the fair grounds -- festive and fun, and (2) the tents that held downtown businesses after the 1989 earthquake. It also reminds me of the Original Farmer's Market in Los Angeles that I visited many times with my parents in the 1950s. A parking lot would be perfect for a farmer's market along with an adjoining market hall with indoor vendors and food courts. I do not want to see a public park because I worry that it would not be usable for the public and would become a homeless encampment area. The reused old library building and parking lot would be better for night time use than a park.

More apartments that people can afford. Create apartments that are 2-3 bedrooms for families. Have spaces where these occupants can use gym, pool etc. These occupants should have the same access to fun resources as other places do.

This is a sham. Voters like me approved funds for renovating the existing library, not for moving it or using the library as a cover to get passed a contentious parking addition.

Although you did not offer this as an option, I would like to see the current Library refreshed and brought up to code and the "NEW" Library project scrapped.

This should not be a public plaza. The building should be used to house city departments that are renting space in non-city owned buildings. A public plaza does not work in Santa Cruz unfortunately. It is difficult for the city to keep a semblance of behavioral standards or civility in our current public spaces, open spaces or parks. If the building is not used to get city departments out of rented offices, this needs to be developed with a low income housing developer or a private housing developer who can include a significant amount of subsidized housing (much more than 15% affordable units). This should not be public land unless the city plans on hiring security 24/7 or have it gated at night with security during the day.

A concern with parks and/or open spaces is that they don't become another homeless dump with garbage, needles and drug use.

More Parking

How were these options selected? My first choice is to keep the library where it is. My second is to tear it down and make the whole thing a plaza. Neither were offered as a choice.

Leave library and remold at existing sight....

Please maximize affordable housing units at this site.

Repurpose the library the currently exists is really my only choice.

Housing that can be afforded by people working in Santa Cruz (and not drawing big tech salaries) is the number 1 priority

Any incorporation of a plaza or park will need safeguards against it becoming a homeless encampment/gathering place which would cause the housing to become unattractive very quickly

Looking forward to the project. I think along with the other downtown projects for the lower Pacific St. area, it will help improve that area which has become very sketchy.

Estoy totalmente apoyar que nosotros, la comunidad, apoyar el movimiento de que mantenemos la biblioteca donde es, hoy en día, en la Church St. Creo que ustedes no han sacado la opinión de la mayoría de los Santa Cruzanos. Es muy importante que mantenemos la biblioteca en el mismo sitio donde ha sido por más que 100 años y abrirla a city hall para formar un plaza cívica. Este mismo encuesta me ha forzado dar respuestas que no quiso dar. Por ejemplo, no quiero ni un parqueo más, bajo cualesquiera circunstancias. Quiero parque en el parqueo 4 y un lugar permanente para el Farmer's Market.

Without active commercial use I fear a park there will become nothing more than another transient gathering spot

Just a quiet place to stop, without feeling like you have to buy something. Perhaps no car traffic across from city hall.

Links to City Hall and the other old outdated buildings in the area - change must happen and it starts with housing

I have always wondered why downtown SC didn't have more open space like a park or plaza. I would really like to see that!

I think it's important that when the city has land available to use it for affordable housing. I don't think more businesses and retail space will solve our problems and I think we need to shift away from cars and parking as our main form of transportation.

Is there anything wrong with just upgrading the existing facility and not having the expense of the additional items proposed?

I'd love to see the farmer's market have a new permanent home.

I was thinking a park would be nice but I think it would be overtaken by homeless folks so maybe that isn't a great idea.

Please do not devote this space to "affordable housing". Please consider the ENTIRE community and make it a space for all, not just a few who get housing through a lottery. This is a great opportunity for the city to have a destination plaza for ALL. Please don't squander it on housing for a FEW.

This survey is not a survey at all, but rather a manipulative guise to force the public to accept what is not wanted at all. I did not want to rank any of the preferred uses on page 3, but could not get to this page unless I ranked all three, and there is no option to write in what DOES matter to me. Measure S funding should not be used for any of what the City Council and developers have shoved through. Where is my choice to have "None of the Above"? Even a CEQA study includes the option of "No Project".

This survey is false and should be abandoned immediately.

Park and daily Farmers Market sounds good

I question whether any of the existing Library building can be repurposed in a cost-effective manner, but primarily believe the area currently occupied by the Library (and nearest City Hall) would make the best public open space/park. This seems the perfect location for the Farmers Market—in a new open space that's not a parking lot. Also feel that parking isn't necessary on-site.

Had to page through all the pre-answered questions to get to the point: We the people *don't* want this Measure S bait and switch. We do not need to build parking for Barry Sweson's Stack-and-packs, he can pay for his *own* parking garage. Just leave the library alone and refurb as needed.

My name is actually Legion.

The space is too far from Pacific to be a viable retail destination. It would serve the community much better as a Plaza or meeting space. Great spot for the Farmer's Market.

Regarding "affordable housing," I expect this means it's affordable to our seniors, very low wage earners, and those of us who work to support our community by working for government agencies, schools, etc. Also with priority being given to people who already reside in the community.

I like the concept of repurposing the existing building, but I'm not in favor of another surface parking lot. I would have ranked that option higher if the parking had been replaced with a plaza/event space. In any scenario, I don't think any portion of this space should be used as for surface parking.

I still favor renovating the current library where it is

I think the library should be refurbished where it stands and the farmers market should stay where it is. Instead of building a giant parking structure that benefits the few, we can take that money and invest it into public transit options that would support the many

Less parking and more parks, open space and affordable housing!

I'm not really in favor of any portion of the old library space becoming a public park or plaza. The City and County already seem to be stretched to the limit in their ability to maintain park space. There's not a park in the city limits where I would feel safe or comfortable spending time on my own.

Repurpose reuse recycle up cycle, keep it local, keep the old school SC vibe. Its why people come here and what we locals have always loved!

Prior to COVID, there was demand for office space for Tech jobs in Downtown Santa Cruz. Has anyone spoken to Looker, Amazon or other company for the need for office space to house higher paid jobs in our community? It's a great site for office development.

We need more affordable housing, not more parking, retail and dining!

The site use should match the City's most important need- affordable housing

No need to do anything until new library open which is about 24-36months away.

Please do not include any surface parking as it wastes valuable space. And please no dog park. Provide as much flexible open park space as possible for all uses such as farmers markets and events, as downtown Santa Cruz lacks a public gathering space. Including mixed use retail and housing around the space is a good idea as it provides "eyes on the street", and housing is much needed.

Because of the high cost of most downtown shops, this doesn't seem to be the best place for low income housing. Santa Cruz has very few public use spaces (Louden Nelson is nearly always booked up) and it would be nice to have more public use space available for rent. Downtown also lacks a park/plaza with greenspace so this also seems like a nice use.

We have been offered a very limited range of choices, and I'm not crazy about any of them. The whole "community commons" thing is simply not realistic. Any plaza or park that does not have regular programmed activities with active supervision and legal authority to regulate activities will become another problem area, making the city complex even more problematical for all kinds of civic and community functions and the surrounding area. The City already cannot adequately maintain and supervise its parks and public spaces. It seems crazy to create even more space in such a multi-use, important center of civic activity with a high likelihood of becoming a financial and social liability. I favor a medium density mixed use project -- city or community uses on the ground floor, housing above, with some parking provided (get real!) I favor the continued practice of street closures for scheduled permitted uses that ensure clear conditions of use -- Greek Festival, Cabrillo Festival and other civic-related functions, graduations, etc. It's essential to maintain circulation and access to the many key city functions in this immediate area, as well as the existing businesses and

institutions. Scale and intensity of activity should not compromise institutional and residential functions in the immediate area.

Affordable housing should have family sized units (2 bdrm) instead of all studio/1bdrm like has been proposed elsewhere. There should also be adequate off-street parking for those units and charging stations to encourage use of EVs.

Having attended a previous Zoom meeting on this topic, these 3 proposals do not accurately reflect the break-out group ideas. These 3 designs are too limited. What if we don't favor housing on the site at all? And there is no indication of possible height of a housing project there. And would housing really be compatible with the adjacent activities of a plaza, or would the residents complain about noise, etc? Lot 4 is the best lot for a permanent Farmers' Market and town plaza for activities during the rest of the week. If there is no money identified for actively programming a public space (plaza), it will not be a success. The library should be renovated where it is. You could put housing on top of a new library there if you must. That could satisfy a number of needs, while not obliterating Lot 4 with a massive building.

Because of the prime location I believe the largest number of local residents should benefit. That definitely rules out housing. Any re-use of the bldg should be community oriented, for the same reason.

I think the idea of a community gathering space will be great for farmers market, music, festivals, play!

For the first floor, I think government offices would work well for our tax base. Additionally, I believe we already have a 'city plaza' incorporated in the city building site across the street

I love baby and toddler time at libraries. Libraries are essential to my family. We need affordable housing in Santa Cruz so should be built as tall as possible.

Please build it as tall as possible. If you have to cross subsidize with market rate units to create the most amount of affordable units, please do.

I can envision a really beautiful plaza, with lots of greenery, trees, a park... maybe even a splash pad style park for the kiddos mixed with local retail and housing. I also envision this gem being well maintained and closed up every night so this space stays in good shape for a long time.

The library building should be re used, but the parking lot should become the community plaza. Why build more parking if the new library structure is providing more parking as a multi story garage? Provide secure bike parking and MORE PUBLIC BATHROOMS, above all else! There is NO WHERE to go to the bathroom downtown which severely limits the amount of time normal people without bladders of steel can stay. Any new downtown development should include safe PUBLIC BATHROOMS!!!

Affordable housing should be a priority.

Public funds should not be used to pay for parking spaces. Especially downtown, our public buildings and affordable housing don't need on-site parking.

We really cannot keep making concessions to cars. If we want Santa Cruz to become a vibrant, modern city then we need to emphasize bike and public infrastructure. In the ideal future, cars should be banned in most of the downtown core. Why would we want more parking? Parking lots are by far the least enjoyable and worst use of space in a city. More parks, denser living, and human-centric urban design!

Please also put focus on making downtown safer. I don't go down there much since I've been harassed by vagrants. Addicts are too welcome and the needle program draws them here.

I vote for one big plaza. Second choice would be plaza and housing. No need for more parking.

I think this site should be developed into something useful, however it should not be developed in isolation. I think there needs to be an overall downtown master plan. For example I would like to see a proper town center, a destination, not a jumble of mismatched developments.

We need open space and public uses on this site. The library should be kept on the site and renovate it. However, if this is not done, given the lack of open space and public uses space in the downtown core. Site should be used for use as such as farmers market and Civic Plaza for events, not housing, commercial or any other kind of intensive urban development.

Less parking, more transit.

It doesn't seem cost effective to repurpose the current building.

Thank you

I am interested in seeing ground floor space used for City offices to centralize the City hub. Then employees and the community can use the plaza together. Also, if employee parking/bike parking could be maximized too that would be great. Thank you for all of your hard work and this opportunity to participate.

Would love to see some civic/social services here extending county building. Also with proximity to civic aud, would be great site for pre event activity. Promote walking and bikes (allowing fire trucks to get down street though :)) always, more affordable housing!

Highest and best use of this land is not a parking structure.

Housing is justice issue: we need to increase our housing options in Santa Cruz.

Please build new housing as tall as possible with a large mix of incomes so that it can run revenue positive for the city.

district. Also, go big. Tall. There's no reason a five story plus building couldn't work on this site. Our opportunities to add apartments in this town are very limited, given the NIMBY single family neighbors in every direction. So, let's maximize density downtown. I have serious concerns about the homeless and another civic plaza, but I'm sure this can be addressed by good design.

Build a library on top of a parking garage.
Turn Pac Ave into an pedestrian mall.

Yes, I would like to renovate the existing library! I don't support the idea of building a new library at the farmer's market. Please use the Measure S bond funds to follow the architectural plans for renovation at the existing site of the library.

We have a lot of vacant retail, no need to add more
We need more community gathering spaces (Abbott Square Market is well used & we need more spaces like that)
Affordable housing should be part of most projects w/out taking over the project, this is a great opportunity
Incorporating some parking would be good but not on a large scale

Affordable housing is the most important use for this site! I love the idea of the farmers market here as well.

Thank you for providing this opportunity to make choices. This isn't easy. We can make this work for most everyone.

This site should be used to address the greatest need for people who live and work in Santa Cruz, therefore I feel that affordable housing should be the highest priority for the use of this site.

We need to prioritize building affordable housing

Please "repurpose" the existing library back into a remodeled library.
Use measure s funds to do this.

This survey is terrible because it assumes we are on board with the city's plan to move the library and build a "mixed use" structure. When I voted yes on Measure S, I assumed my financial contribution would go towards rebuilding the library where it is. I feel like I have been hoodwinked.

My problem isn't inherently with building on that parking lot. I mean, I like the Farmers Market, but I am not attached to it being in that one location. My problem is with building a parking structure. We don't need any new parking structures. If you want to use that lot to build 100% affordable housing on top of a library, I would be fine with that. But a parking structure + still mostly market rate housing with some affordable units is not what our city needs.

So I chose the option to "re-purpose the Library" because I want you to use Measure S bond funds to renovate the existing Library with adjacent parking, following the basic approach of Jason Architecture.

Please use the Measure S funds to rebuild the present Library. DO NOT put a library in a parking structure on the site of the current farmers' Market.

Renovate the old library, don't build a new parking structure and put it inside of it. Put additional parking adjacent to the current library. This (new parking structure and library) is a waste of city funds, and you've wasted enough already.

I want the the city re-purpose the Library at its current site by using Measure S funds to renovate the existing Library with the adjacent parking with the entrance facing City Hall following the basic approach of Jason Architecture. This is what I voted for.

It would be appropriate to follow the original plan that was voted on: to re-purpose the library using Measure S Bond funds to renovate the existing library with adjacent parking. We need to be more conscientious about resources including water and crowding due to traffic.

Repurpose library with existing parking.

I use the library several times a month, please do not discount my vote because I do not live in 95060 zip code.

How dare you continue to ignore a simple fact that we voted Measure S - the 2016 library bond funds are NOT for demolishing the present Downtown Library and putting in a parking garage on Lot 4, site of the Farmers' Market and hacking down 10 Heritage trees.

This survey is using a tactic that the SCCRTC does in regards to the Rail/Trail, ignoring the Greenway proposal in ALL surveys. This survey has NO choice for keeping the Library where it is. The powers that be in the City staff already are asking people about how to "re-use" the present site of the Downtown Library, totally ignoring the will of the voters.

The worst thing about this survey is that it offers us no choice for keeping the Library where it is. Demolishing the Library and displacing the Farmers' Market is not part of the plan.

What I would most like is for the city to re-purpose the Santa Cruz Library. This can be done by using Measure S bond funds to renovate the existing Library with adjacent parking. We don't need more buildings downtown, nor to increase traffic by inviting more parking or large events.

Dejen la biblioteca en el mismo sitio. Panga ek monado y un parque en el luga - en donde el mercado ya esta.

There is no good reason for building a new library. There are bad reasons, such as city employees would rather spend their time with architects and builders than with the citizenry they work for. Stop this craziness of building a new library. If the existing library has issues then deal with those.

Don't move the library

Please incentivize reduced vehicle parking and add more bike parking and ped/bike lanes around the development.

Keep library where it is using measure S funds and Jason architecture drawings. Could only get to this page for comments through convoluted and confusing pages. Keep this process open to public comment. This is the green alternative.

"Less" is "more". Piling three entities instead of one (library-housing-parking) is not the "more" we citizens voted for in 2016. An additional burden to tax-payers, the proposed "more" is not compatible with 'GREEN "Santa Cruz ...encouraging more cars downtown instead of walking, biking and public transit. The current building boon downtown is already providing housing for hundreds of people who can easily walk to the library and all amenities. The current library is better served repurposed. The 10 Heritage trees deserve to continue to offer shade in an increasingly warm climate, along with the Farmers' Market, the Antique Fair and festivities. Allow the people friendly ambiance to flourish, assuring downtown continues to be vibrant. The More gives us a "deal" that will cost wasted \$\$ AND a wasted opportunity to enhance our beloved city now and into the future.

Answer to this really is impacted by cost