



# Sidewalk Vending Program Vending Map for Pacific Ave

Vending season of October 1, 2025 - September 30, 2026

The Sidewalk Vending Program requires reservations on Pacific Ave. Reservations are available on a first-come basis. To make reservations, a \$50 Park Vending Permit needs to be purchased with Parks and Recreation. Payment for a vending permit for Pacific Ave does not guarantee a reservation spot. To make a reservation, vendors are encouraged to make reservations online or visit the Parks and Recreation office for further assistance.



*The numbers below are the vending spots available on Pacific Avenue. Addresses are for reference and do not indicate exact location:*

- #5 Realm (1526 Pacific Ave | 1 Table)
- #7 Locust Planter (1520 Pacific Ave | 1 Table)
- #8 Pacific Wave (1502 Pacific Ave | 1 Table)
- #10 Pacific @ Cooper (110D Cooper St. | 2 Tables)
- #11 Pacific @ Cooper (110C Cooper St. | 2 Tables)
- #12 Freestyle Clothing (110 Cooper St. #100B | 1 Table)
- #13 Verizon (100A Cooper St. | 2 Tables)
- #14 Homeless Garden Project Store (1338 Pacific Ave | 2 Tables)
- #15 Vacant - Space 01 (1200 Pacific Ave | 2 Tables)
- #16 Vacant - Space 02 (1200 Pacific Ave | 2 Tables)
- #17 Gap 01 (1225 Pacific Ave | 2 Tables)
- #18 Gap 02 (1225 Pacific Ave | 2 Tables)
- #19 Motiv (1209 Pacific Ave | 1 Table)
- #20 Vacant (1134 Pacific Ave | 2 Tables)
- #21 Rittenhouse (1368 Pacific Ave | 1 Table)

## Parks and Recreation Department

323 Church Street, Santa Cruz, CA 95060 | 831-420-5270

[santacruzparksandrec.com](http://santacruzparksandrec.com) | [sidewalkvending@santacruzca.gov](mailto:sidewalkvending@santacruzca.gov)



# Sidewalk Vending Program

## Vending Map for Beach Street

Vending Season of October 1, 2025 - September 30, 2026

The Sidewalk Vending Program requires reservations on Beach Street from November 1, 2025 to March 30, 2026. Reservations are available on a first-come basis. To make reservations, a \$50 Park Vending Permit needs to be purchased with Parks and Recreation. Payment for a vending permit for Beach Street does not guarantee a reservation spot on Beach Street. All 1-5 vending spots on Beach Street are marked on the sidewalk.

Vendors with a Beach Street reservation: Please look for your assigned number when setting up your vending table. Vending table size and shade structure size cannot exceed 10 ft long by 4 ft wide.



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