



Sidewalk Vending Program – For Operators (Form SV-B)

City of Santa Cruz

Registration Period of October 1, 2025 to September 30, 2026

This form is for operators only. The owner must have completed Form “SV-A For Owners” and listed the names of each operator(s). Please complete Form SV-B for each operator added to Form “SV-A For Owners.”

PART 1: OPERATOR INFORMATION

1. Type of Application: ☐ Renewal for existing operator ☐ New Application for season
2. Full Name: _____ Phone Number: _____
3. Address: _____
4. E-Mail Address: _____

PART 2: OWNER INFORMATION

5. Owner Full Name: _____
6. Owner Business License #: _____
7. Owner SV Permit Number: _____

PART 3: TERMS OF CONDUCT

Section 3 and Section 4 of the application cover the acknowledgements and terms of conduct.

8. I understand the terms of conduct and have read and agree to abide by the following Initial(s):

VENDING DISPLAY

- _____ **May not be chained, fastened, or affixed to any building or structure.**
- _____ **Must be attended at all times or not left unattended**
- _____ **Display.** Vending display devices will have at least 18 in in height and items sold may not be displayed or sold on the ground, cloth, tarp, or similar material on the ground.
- _____ **Sign limitations.** May not use signs in connection with sale, display, or offering of sale, except for those assigns affixed or painted on a vending display device.
- _____ **No usage of street furniture.** This includes bench, planter, and utility cabinet.
- _____ **Cannot interfere with access or use of City infrastructure.** This includes City benches, bike racks, wheelchair access ramps, stairs, trash receptacles, or recycling receptacles.
- _____ **Animals.** No food sidewalk vendor may have a dog or any other animal nearby. Merchandise sidewalk vendors may have one leashed animal.
- _____ **Accessibility standards.** Sidewalk vendors may not have any obstruction to be placed on the sidewalk that would reduce the width of the sidewalk to a minimum of 48 in. excluding the curb, except for brief time for roaming sidewalk vendor to conduct a sale. Sidewalk vendors must maintain their vending display devices at all times to provide sufficient access to sidewalk and void impeding the flow of pedestrian traffic.



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PART 3: TERMS OF CONDUCT CONTINUED

9. I understand the terms of conduct and have read and agree to abide by the following Initial(s):

DISPLAY VALID PERMITS

- _____ Food sidewalk vendors must display in plain view on vending display device a valid permit from County of Santa Cruz Environmental Health Division.
- _____ Sidewalk vendors must display on their person or vending display device a valid sidewalk vending permit. Proof of reservation must be posted on your vending display device.
- _____ Compliant with all applicable federal, state, and local laws, including: food preparation, handling, labeling, fire and codes regulations.

ADDITIONAL REGULATIONS

- _____ **Prohibited vending to occupants of motorized vehicles in operation.**
- _____ **Generators.** Sidewalk vendors may not use generators unless their sidewalk vending permit specifically authorizes use.
- _____ **Prohibited items for vending or distributing.**
 - Live animals,
 - Items prohibited from being sold or distributed by Environmentally Accepted Food Packaging or City of Santa Cruz Bag Reduction Ordinance,
 - Items otherwise illegal to sell or distribute e.g. unlawful narcotics, weapons
- _____ **Trailers not permitted on sidewalk.**
- _____ **Proper disposal.** Must properly dispose of fats, grease, and oil as required.
 - Sidewalk vendors must provide a trash receptacle for customers and employ good faith efforts to ensure proper disposal of customer trash. Prior to leaving any vending location, the sidewalk vendor shall pick up, remove, and dispose of all trash generated by the vending operations and/or the vendor's customers within a fifteen-foot radius of the vending location. Sidewalk vendors are responsible for disposing of the trash associated with their business and may not use city receptacles for this purpose.

I have read and understand the provisions, rules and regulations of the City of Santa Cruz, California and the Municipal Code governing the type of license or permit for which I am applying. I declare, under penalty of perjury, that all the information contained in this application and any accompanying documents is true and correct, with full knowledge that all statements made in this form are subject to investigation. Any false or dishonest answer to any question may be grounds for denial or subsequent revocation of license or permit.

Printed Full Name

Date (MM/DD/YYYY)

Signature



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PART 4: ACKNOWLEDGEMENTS

10. Please carefully read and complete with signature.

I have reviewed [City of Santa Cruz Municipal Code \(SCMC\) Chapter 5.82](#) regarding the City's Sidewalk Vending Ordinance. It is expressly understood and agreed that I will comply with the provisions of the Ordinance, and this agreement will survive termination of this Permit.

- I agree to waive and release the city and its officers, agents, employees, contractors, and volunteers from and any and all claims, costs, liabilities, expenses, or judgments (including attorney fees and court costs) related to or arising out of the applicant's sidewalk vending activities.
- I agree to the greatest extent allowed by law, defend, indemnify, and hold harmless the City, its officers, agents, employees, contractors, and volunteers from and against any and all claims related to or arising out of the applicant's sidewalk vending activities.
- I acknowledge and agree that the use of the sidewalk or other city facilities is at my own risk, and it is not the City's responsibility to ensure that the vending location is safe or conducive to the vending activities.
- I acknowledge that if I violate the terms of this permit or the Sidewalk Vending Ordinance in the Santa Cruz Municipal Code, Chapter 5.82, I may be subject to fines though administrative citations, impounding of my sidewalk vending device and/or loss of my vending permit.

I have read and understand the provisions, rules and regulations of the City of Santa Cruz, California and the Municipal Code governing the type of license or permit for which I am applying. I declare, under penalty of perjury, that all the information contained in this application and any accompanying documents is true and correct, with full knowledge that all statements made in this form are subject to investigation. Any false or dishonest answer to any question may be grounds for denial or subsequent revocation of license or permit.

Printed Full Name

Date (MM/DD/YYYY)

Signature

This completes the sidewalk vending application for Operator (Form SV-B)