



CALL FOR *Artists*

CONSTRUCTION FENCING ART BANNERS



The **FORMAT & DELIVERABLES**

- 5 digital design files to be printed 10'x6' on fencing panels and repeated. Artist will deliver final digital files to the City who is responsible for printing and installation.
- Photography, digital drawing, or high resolution images of paint/pen medium accepted.
- For the application, first draft ideas sketches, sample ideas of your work or narratives with concept accepted. Fully complete designs not required to apply!

The **THEME**

STORIES BRING BELONGING – A WEEKEND DAY IN THE LIFE – FROM
NATURE TO DOWNTOWN

The **VIBE**

JOY!

EVOKE ENERGY WITH COLOR COURAGE – BE BOLD!

AWARD *Budget*



The selected artist or artist team will receive a \$3,000 award.



MAY

Artist or artist team selected.
Meet with City staff and City
Arts Commissioner - review
concept phase and final draft.

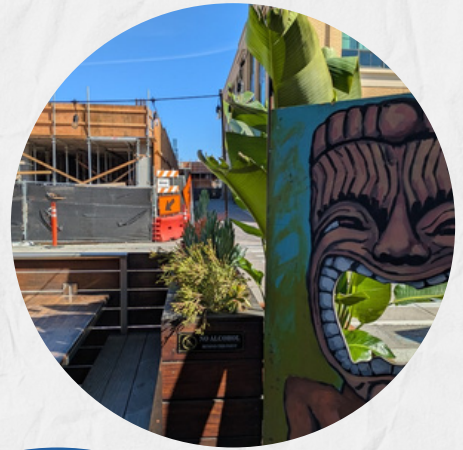
JUNE 2026

Create print ready format files
City installs banners on site
for display for 12 months.

JUNE 2027

Banners are removed, relocated,
recycled or returned to artist
depending on condition.

The SITE



DOWNTOWN LIBRARY & AFFORDABLE HOUSING BUILDING

At the future site of the Downtown Library and Affordable Housing on Cedar Street at Cathcart Street. The alleyway connector between Cathcart and Lincoln.

OUTDOOR ACTIVE CONSTRUCTION SITE

This site is an active, changing landscape and banners may be moved throughout the various stages of construction. Expect heavy weather and wear on the material.

ELIGIBILITY

City Arts is accepting applications from California based artists with a preference in scoring for Santa Cruz City resident artists.

All ages welcome.

All artists regardless of experience, are invited to submit their proposals. This is a wonderful opportunity for experience in public art.

Evaluation CRITERIA



VISUAL APPEAL FOR THE SITE

An active construction site means design must be seen by car, bike and pedestrian traffic.

The site is near Cathcart Street businesses with outdoor dining experiences.



STORYTELLING & COLOR USE

How well does the story come across in the design.

Do the the five designs compliment each other and also stand alone.

How bold are the color choices and how will they translate to a mesh banner material.



ABILITY TO MEET DEADLINE

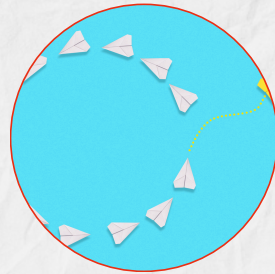
Does the artist or team have the support to make the deadline for final design artwork.

Is the concept achievable in the 3 week development phase.

Important **DATES**



APPLICATIONS DUE
MAY 29, 2026



ARTIST SELECTION
JUNE 3, 2026



FINAL ARTWORK DUE
JUNE 28, 2026

HOW TO APPLY

online

WEBSITE TO APPLY:
[HTTPS://APP.ENTRYTHINGY.COM](https://app.entrythingy.com/cityofsantacruz)
/CITYOFSANTACRUZ

SEND QUESTIONS VIA EMAIL:
CITYARTS@SANTACRUZCA.GOV

MAIL PAPER APPLICATION TO:
337 LOCUST STREET
SANTA CRUZ CA 95060

OUR WEBSITE:
CITYOFSANTACRUZ.GOV/CITYARTS

INSTGRAM:
SANTACRUZCITYARTS