

Downtown Santa Cruz Commercial Property Fact Sheet



26

Number of new businesses that opened downtown in the last 15 months (85 since 2022)

12

Number of new downtown businesses in the pipeline

7

Pacific Avenue Vacancies **not** including new development, down from 17 in April 2025

6.5%

Pacific Ave Vacancy rate as of April 2026 **not** including new development

10

Pacific Avenue Vacancies (including new/pending development)

9.3%

Pacific Ave Vacancy rate as of April 2026 including new development, down from 16% in April 2025

NEW IN 2026

Switch Bakery | 1016 Cedar
Anthropologie | 1134 Pacific
The Alley Oop | 320 Cedar
Rock Salt Pilates | 1106 Pacific
Palmetto Superfoods | 1335 Pacific
Gran Gelato Caffè | 525 Cedar
The Santa Cruz Hotel | 200 Locust
Portside Supply | 103 Locust
Hand It Down | 119 Walnut
Roots and Relic | 121 Walnut
India Gourmet | 725 Front
Luna's Boriken Bites | 118 Cooper

COMING IN 2026

Ashby Confections | 1207 Pacific
Soif Wine Bar | 418 Cedar
The Breakfast Club at Midtown | 1108 Pacific
Campus Burgers | 1108 Pacific
TBA | 1409 Pacific
Con Azucar Cafe | 825 Pacific
Bookie's Pizza | 804 Pacific
Museum of Natural History | 1339 Pacific – DT Pops!
Tomato Tomato | 117 Walnut
TBA | 111 Locust
Burning Ember Bookstore | Location TBA
Hone Piercing | 464 Front